IFA27 CONVENTION

# ELEVATE

FEBRUARY 22-24, 2027 | LAS VEGAS, NV

IFA INTERNATIONAL FRANCHISE ASSOCIATION

Shoreline Exhibit Hall ** Mandalay Bay Convention Center

## EXHIBITOR OPERATING SCHEDULE

### Decorator Move-In

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|---|---|
| Friday, February 19 | 6:00am – 5:00pm |

### Exhibitor Move-In

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|---|---|
| Saturday, February 20 | 8:00am – 5:00pm **(400 sq. ft. and larger booths only)** |
| Sunday, February 21 | 12:00pm – 5:00pm |
| Monday, February 22 | 8:00am – 10:00am **(all CRATES off floor at 10am)** |
| | 10:00am – 12:00pm |

### Exhibit Hours*

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|---|---|
| Monday, February 22 | 4:30pm – 7:30pm<br>**Exhibit Hall Open** with Opening Reception |
| Tuesday, February 23 | 11:30am – 2:00pm<br>**Exhibit Hall Open** with Lunch<br>5:30pm – 7:00pm<br>**Exhibit Hall Open** with Expo Reception |
| Wednesday, February 24 | 12:00pm – 2:00pm<br>**Exhibit Hall Open** with Lunch<br>4:30pm – 6:30pm<br>**Exhibit Hall Open** with Closing Reception |

***The hall will remain open between all hours listed above for optional, scheduled business meetings. However, we strongly encourage exhibitors to attend educational sessions with attendees during this time should you have no meetings scheduled***

### Exhibitor Move-Out

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| Wednesday, February 24 | 6:30pm – 10:00pm |
| Thursday, February 25 | 8:00am – 12:00pm **(all booths dismantled and packed)** |

### Decorator Move-Out

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|---|---|
| Thursday, February 25 | 8:00am – 11:59pm |

**Telephone 202/626-8000, Fax: 202/628-0812, www.franchise.org**