

# FRANCHISE & DISTRIBUTION

Greenberg Traurig’s Franchise & Distribution Practice has helped clients expand their businesses in **more than 75 countries**. In addition to assisting U.S.-based clients seeking to expand abroad, we also assist foreign clients seeking to expand into the United States and other cross-border markets – and in some cases within their own countries.



GT BY THE NUMBERS:

**3100**  
ATTORNEYS

**60+**  
LANGUAGES  
SPOKEN

**51**  
GLOBAL  
LOCATIONS

**15**  
COUNTRIES

“Our business is very nuanced and GT tackles our work with a clearly defined and logical approach.”

Everyone on the franchising team works seamlessly with a sharp attention to detail.”

CHAMBERS GLOBAL, 2024

## GLOBALLY RECOGNIZED

- *Chambers USA* and *Chambers Global* consistently rank Greenberg Traurig as a top firm in the franchise area.
- Named “Law Firm of the Year” for Franchise Law by Best Law Firms® in 2021 and 2023.
- A team member named *Best Lawyers*® Franchise “Lawyer of the Year” in New York in 2013, 2017, 2019, 2024 and 2026.
- Several of our Franchise & Distribution attorneys are consistently ranked by leading publications such as *Chambers USA*, *Chambers Global*, *Best Lawyers*®, *Franchise Times*, and *Lexology*.

“Their knowledge of the industry is second to none, and their insight and creativity is invaluable.”

CHAMBERS GLOBAL, 2025

LEARN MORE ABOUT OUR PRACTICE.



**Alan R. Greenfield**  
+1 970.300.5333  
[Alan.Greenfield@gtlaw.com](mailto:Alan.Greenfield@gtlaw.com)



**David W. Oppenheim**  
+1 973.443.3263  
[David.Oppenheim@gtlaw.com](mailto:David.Oppenheim@gtlaw.com)