

IFA National Scholarship Fund

POWERED BY THE IFA FOUNDATION

Propelling the Future of Fundraising—One Leader at a Time

The IFA National Scholarship Fund supports the next generation of franchise leaders by helping students and aspiring entrepreneurs access the education and experiences they need to succeed. By easing financial burdens and expanding opportunity, the fund strengthens the talent pipeline and ensures a vibrant future for franchising.



COLLEGIATE SCHOLARSHIPS

Adding Experience to Education

Awarded to undergraduate and graduate students enrolled in accredited colleges and universities who demonstrate a passion for franchising and a commitment to leadership in the industry.

CFE SCHOLARSHIPS

In the Pursuit of Excellence

Designed for franchise professionals pursuing their Certified Franchise Executive (CFE) designation, these awards help elevate careers while strengthening the industry's leadership bench.



Investing Where It Counts

Scholarships deliver long-term returns for franchising.

\$800K

Total scholarship portfolio value

300+

Scholarships awarded over 15+ years

100%

Of all award recipients go on to directly support the franchise industry

Turning Support into Success

HOW SCHOLARSHIPS STRENGTHEN FRANCHISING

Impact in Action

Hundreds of rising entrepreneurs and leaders have launched careers in franchising thanks to donor-funded scholarships.

They have gone on to

- Launch successful franchise businesses
- Fuel franchising impact across industries, markets, and communities
- Mentor the next generation of franchise talent
- Serve as franchise employees, researchers, lawyers, and more

Beyond Tuition

Collegiate scholarships include free registration and a travel stipend to attend IFA's Annual Convention, where recipients can

- Connect with executives from leading franchise brands
- Explore job opportunities
- Gain real-world insights to launch their careers

This immersive experience turns education into real-world opportunity, accelerating both personal success and industry impact.

*“To the donors of the IFA National Scholarship Fund, your support has a profound impact. Your investment in students like me **fuels our growth and inspires us to give back** to the franchising community in meaningful ways.”*



—NYJAIHA DEBOURG
DOC COHEN FRANCHISING SCHOLARSHIP RECIPIENT

Scholarships Change Everything

Your gift opens doors, fuels ambition, and shapes a better future—for everyone.

Invest in the next generation of franchise leaders and watch opportunity multiply across the businesses, brands, and communities you value.

Start amplifying your impact today at franchise.org/foundation

Or reach out directly to **Jillian Scott** | VP, Foundation Development & Strategy
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