

FRANCHISE & DISTRIBUTION

Greenberg Traurig attorneys have represented clients in establishing franchise and distribution operations in all 50 U.S. states and more than 75 countries. With franchise and distribution focused transactional, regulatory, litigation, and intellectual property law experience, Greenberg Traurig’s team has a thorough understanding of both the legal and business aspects of franchising and distribution. Our goal is to establish long-term client relationships defined by reliability, responsiveness, and trust.



GT BY THE NUMBERS:

2750
ATTORNEYS

60+
LANGUAGES
SPOKEN

47
GLOBAL
LOCATIONS

14
COUNTRIES

“This is by far the best firm I’ve ever worked with –

so responsive, knowledgeable and such a pool of resources that they are able to give such well-rounded representation.”

CHAMBERS USA 2022

GLOBALLY RECOGNIZED

- *Chambers USA* and *Chambers Global* consistently rank Greenberg Traurig as a **top firm in the franchise area**.
- **Named “Law Firm of the Year” for Franchise Law** by Best Law Firms® in 2021 and 2023.
- A team member named Best Lawyers® Franchise “**Lawyer of the Year**” in New York in 2013, 2017, 2019 and 2024.
- Several of our Franchise & Distribution attorneys are **consistently ranked by leading publications** such as *Chambers USA*, *Chambers Global*, Best Lawyers®, *Franchise Times*, and *Who’s Who Legal*.

“The firm has a great multi-focused group that ensures transaction flow, execution, and compliance at the same time.”

CHAMBERS GLOBAL 2024

“They have the expertise to handle thorny and sophisticated matters.”

CHAMBERS USA 2022

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