

# Franchise and Distribution

*Successful franchise and distribution networks are never static. Their capacity for rapid, continuous growth is a hallmark of franchising itself. From developing new programs to expanding more mature networks, franchises require agile and dynamic advisors to serve as stewards of growth and change to ensure their short- and long-term success. DLA Piper is here to help.*

Leveraging our team's nuanced understanding of the franchise model and broader market trends, we advise brands across the franchise spectrum – from innovative startups to the world's leading brands. We translate complex state and federal laws and requirements into practical market entry plans and growth strategies.

## AN AWARD-WINNING TEAM



**Firm of the Year**  
Franchise  
19 Years in a Row  
Who's Who Legal 2023



*"DLA Piper is a great firm with great people and a great client base."*

Chambers USA



**Top Ranked**  
Franchise  
Chambers USA and  
Chambers Global 2023



*"The best I have worked with."*

Chambers USA

*"They are nothing but exceptional."*

Chambers USA



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