



We began with a simple goal: to become the franchise industry's leading full-service boutique law firm. We've achieved our goal, now let us help you achieve yours.

Drawing on decades of legal and business experience and innovative thought with **UNCOMPROMISING STANDARDS**, we deliver a **FULL SUITE** of regulatory, corporate and litigation services and solutions designed to help franchisors build brands and grow systems throughout the world. As one of the largest firms in the world entirely dedicated to franchising, and with a **rich blend of legal and real-world business experience** in the franchise and distribution industry, Cheng Cohen is **UNIQUELY POSITIONED** as a sophisticated, business-oriented and creative partner to its franchise, licensing and distribution clients.



We work with franchisors regardless of size or maturity, from pioneering start-ups to industry leaders. We provide **service without the bureaucracy**. The boutique nature of our firm allows us to remain nimble and agile in responding to our clients' needs. From franchise disclosure/registration, M&A, trademark and IP work, supplier contracts, and international expansion to dispute resolution, we partner *with* our clients to achieve their goals, designing and implementing strategies **tailored specifically to the client**.

