



IFA26 LEGAL
WASHINGTON, DC | MAY 17-19

2026
SPONSORSHIP
OPPORTUNITIES

iFA INTERNATIONAL
FRANCHISE
ASSOCIATION

GENERAL SESSION & LUNCHEON (TUESDAY)

- Three (3) complimentary registrations;
- Opportunity to make brief sponsor remarks at the start of the Tuesday General Session & Luncheon;
- Possible opportunity to introduce speaker(s) or panel;
- The opportunity to have a promotional item distributed on the tables/chairs;
- Your company logo on franchise.org, meeting materials, and on signage at the event;
- Attendee list pre-event and post-event (email addresses included)

WELCOME & GENERAL SESSION (MONDAY)

- Three (3) complimentary registrations;
- Opportunity to make brief sponsor remarks at the start of the Monday Welcome & General Session;
- Possible opportunity to introduce speaker(s) or panel;
- Your company logo on franchise.org, meeting materials, and on signage at the event;
- Attendee list pre-event and post-event (email addresses included)

ESCALATOR BRANDING (TOP OF ESCALATOR)

- Three (3) complimentary registrations;
- Branding at the top of the escalators leading to the Independence Ballroom level of the Grand Hyatt Washington;
- Your company logo on franchise.org, meeting materials, and on signage at the event;
- Attendee list pre-event and post-event (email addresses included)

LANYARDS

- Two (2) complimentary registrations;
- Branded attendee badge lanyards
- Your company logo on franchise.org meeting materials, and on signage at the event;
- Attendee list pre-event and post-event (email addresses included)

SOLD

WIFI

- Two (2) complimentary registration;
- Custom network password;
- Redirect to an external web page of your choice;
- Your company logo on franchise.org, meeting materials, and on signage at the event;
- Attendee list pre-event and post-event (email addresses included)

\$16,525

\$13,775

\$11,025

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\$8,800

\$8,250

SPEAKERS' NETWORKING DINNER (SUNDAY)

- Two (2) complimentary registrations;
- One (1) seat at the dinner;
- Branded dinner menu;
- Possible brief sponsor remarks at the start of the dinner;
- Your company logo on franchise.org, meeting materials, session signage and on signage at the event;
- Attendee list pre-event and post-event (email addresses included)

RISING LEGAL PROFESSIONAL DINNER (SUNDAY)

- Two (2) complimentary registrations;
- One (1) seat at the dinner;
- Branded dinner menu;
- Possible brief sponsor remarks at the start of the dinner;
- Your company logo on franchise.org, meeting materials, session signage and on signage at the event;
- Attendee list pre-event and post-event (email addresses included)

SMALL SCREEN PROMOTIONS

- Two (2) complimentary registrations;
- A PowerPoint presentation (no audio or video, just static visuals) looped at the beginning of all educational sessions;
- Your company logo on franchise.org, meeting materials, session signage and on signage at the event;
- Attendee list pre-event and post-event (email addresses included)

BOXED LUNCH W/ROUNDTABLES (MONDAY)

SOLD

- Two (2) complimentary registrations;
- Lunch sponsor branding on (or in) boxed lunches;
- Your company logo on franchise.org, meeting materials, on lunch signage and on signage at the event;
- Attendee list pre-event and post-event (email addresses included)

CONCURRENT EDUCATIONAL SESSION

- Two (2) complimentary registrations;
- The opportunity to make brief sponsor remarks at the start of the sponsored educational session;
- Your company logo on franchise.org, meeting materials, session signage and on signage at the event;
- Attendee list pre-event and post-event (email addresses included)

WELCOME RECEPTION (SUNDAY)

- Two (2) complimentary registrations;
- Branded cocktail napkins and bar signage for the Sunday Welcome Reception;
- Your company logo on franchise.org, meeting materials, session signage and on signage at the event;
- Attendee list pre-event and post-event (email addresses included)

NETWORKING RECEPTION (MONDAY)

- Two (2) complimentary registrations;
- Branded cocktail napkins and bar signage for the Monday Networking Reception;
- Your company logo on franchise.org, meeting materials, session signage and on signage at the event;
- Attendee list pre-event and post-event (email addresses included)

GOBO

SOLD

- One (1) complimentary registration;
- Company logo projected on the wall within the meeting space of the Grand Hyatt Washington;
- Your company logo on franchise.org, meeting materials, and on signage at the event;
- Attendee list pre-event and post-event (email addresses included)

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ROOM DROP (MONDAY EVENING)

- Two (2) complimentary registrations;
- Self-produced and shipped item to be dropped into the guest rooms of attendees staying at the Grand Hyatt Washington;
- Your company logo on franchise.org, meeting materials, and on signage at the event;
- Attendee list pre-event and post-event (email addresses included)

REFRESHMENT BREAK

- Two (2) complimentary registrations;
- Branded signage for all Four (4) refreshment breaks;
- Your company logo on franchise.org, meeting materials, and on signage at the event;
- Attendee list pre-event and post-event (email addresses included)

SOLD

BREAKFAST (MONDAY OR TUESDAY)

- Two (2) complimentary registrations;
- Branded coffee cups;
- Your company logo on franchise.org, meeting materials, and on signage at the event;
- Attendee list pre-event and post-event (email addresses included)

LIMITED

REGISTRATION LIST

- One (1) complimentary registration;
- Logo on cover and within pages of the registration lists distributed to attendees. Logo can be hyperlinked to an external web page of your choice;
- Your company logo on franchise.org, meeting materials, and on signage at the event;
- Attendee list pre-event and post-event (email addresses included)

PROGRAM SPONSORSHIP

- One (1) complimentary registration;
- Your company logo on franchise.org, meeting materials, and on signage at the event;
- Attendee list pre-event and post-event (email addresses included)

LIMITED

\$6,600

\$5,500

\$4,950

For more information or to secure a sponsorship, contact IFA's Senior Director of Sponsorships & Exhibits, Lynette James at ljames@franchise.org or 202-662-0782.