



Amplify

EMERGING FRANCHISOR CONFERENCE

NOVEMBER 10-12, 2025 | NASHVILLE

Amplify Your Brand

Backstage Pass:
Building Internal Systems That Scale Smoothly

iFA INTERNATIONAL
FRANCHISE
ASSOCIATION

Backstage Pass: Building Internal Systems That Scale Smoothly



Anya Bokeria

VP Systems and Compliance
BODY20



Amanda Corrigan

Chief Operations Officer
Home Helpers Home Care



Robert Mitchell

Chief AI Officer
WSI Digital



A background image of the Nashville skyline at night, with city lights reflecting on the water. A large, rounded orange rectangle is centered over the image, containing white text.

Think about your business
systems, tools, and
team processes.

What are the 3 biggest problems
you need to solve?

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Takeaways



👉 Before you Change Anything
5 Question Gut-Check

👉 Prioritizing Launch/Replacement/Removal of Systems/Tools/Processes
An In-Depth Assessment Guide

👉 Each panelist offers *one tactical next step* attendees can do in 48 hours

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Thank you for joining us.

We hope today's discussion sparked new ways to think about your internal systems and the people behind them.

Small, consistent improvements in your systems compound into big results.

Keep the momentum.

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