

**CHAIR:**

Larisa Walega, CFE
Chief Growth Officer
Ziebart International Corporation
1290 E. Maple Road
Troy, MI 48083
Phone: 248-837-3941
lwalega@ziebart.com

VICE CHAIR:

Ali Kraus, CFE
Chief Marketing Officer
Benetrends Financial
1684 S Broad St Ste 130,
Lansdale, PA 19446
Phone: 717-333-6106
akraus@benetrends.com

Dawn Abbamondi
Chief Marketing Officer
SMB Franchise Advisors
124 E Court Street
Doylestown, PA 18901
Phone: 215-370-7998
Dawn@SMBFranchising.com

Courtney Allison
COO
Spavia International, LLC
6312 S Fiddlers Green Circle, Suite 140E
Greenwood Village, CO 80111
Phone: (720) 308-6665
courtney@spaviadayspa.com

Heather Anderson
VP of Marketing
Streamline Brands
7500 N. Dobson Rd, Suite 220
Scottsdale, AZ 85256
handerson@streamlinebrands.com

Wendy Bauman
Director of Corporate Initiatives
FirstService Brands
2621 Van Buren Ave Suite 550A
Audubon, Pa 19403
Phone: 610-551-7733
wbauman@fsvbrands.com

Megan B. Center, CFE
Partner
Quarles & Brady LLP
Phone: 202-780-2661
Megan.center@quarles.com

Amanda Dempsey
Shareholder
Saxton & Stump
640 Freedom Business Center Drive,
Ste. 131
King of Prussia, PA 19406
Phone: 484-751-4275
add@saxtonstump.com

Amy Elder, CFE
Sr. Director Franchising & Operations
Compliance
Papa John's
788 Circle 75 Parkway
Atlanta, GA 30339
Phone: 404-918-8320
amy_elder@papajohns.com

Gabriella Ferrara
VP of Strategic Sales Scorpion
27750 Entertainment Drive
Valencia, CA 91355
Phone: 646-245-6533
Gabriella.Ferrara@scorpion.co

Abby Fogel
VP, Marketing & Brand Relations
Unleashed Brands
2350 Airport Freeway, Suite 505
Bedford, TX 76022
Phone: 717-926-0589
abby.fogel@unleashedbrands.com

Cassidy Ford
Director of Franchise Development
EverSmith Brands – Prism Specialties
cassidy.ford@eversmithbrands.com

Cindy Hill, CFE
COO
Cadence Franchising Inc.
413-1185 The Queensway,
Etobicoke, ON, M8Z 0C6, Canada
Phone: 289-339-5569
cindy@cadencefranchising.com

Danessa Itaya
Brand President
Bio-One Inc.
10002 S Caddie Cir
South Jordan, UT 84009
Phone: 734-730-8652
danessa.itaya@BioOneInc.com

Shannon Iverson
VP of Development
Taco John's International
1650 West End Blvd, Suite 200
St. Louis Park, MN 55416
Phone: 307-772-3923
siverson@tacojohns.com

Marci Kleinsasser, CFE
VP, Marketing Franchise Development
Home Franchise Concepts, Inc.
12369 Northwest 77th Manor
Parkland, FL 33076
Phone: 954-931-3086
marci.kleinsasser@gohfc.com

Kristin Kidd
Chief Operating Officer
Head to Toe Brands
Phone: 214.803.9434
Kristin.Kidd@httbrands.com

Kimberly Kraemer, CFE
Partner
Citrin Cooperman
50 Rockefeller Plaza
New York, NY 10020
Phone: 646-795-5098
kkraemer@citrincooperman.com

Elyse Lupin
President & Founder
Elysium Marketing Group
elyse@elysiummg.com
Phone: 215.498.7161

Ashley Mitchell
Head of Marketing
East Coast Wings & Grill
432 Spencer Ave
Lancaster, PA 17603
Phone: 734-812-1547
ashley@eastcoastwings.com

Katrina Mitchell, CFE
Franchise Speakers
2299 Mariposa Ave
Boulder, CO 80302
Phone: 303-669-9905
Katrina@FranchiseSpeakers.com

Marina O'Rourke
Sr Engagement Manager
FranConnect
Phone: 203-521 3576
marina.orourke@franconnect.com

Amy Perkins, CFE
Senior Business Consultant
Ben & Jerry's
1424 Filbert St., Apt. 1
San Francisco, CA 94109
Phone: 415-328-5189
Amy.perkins@benjerry.com

Patti Rother, CFE
President
Root + Rise Franchise Dev
Patti@franchise.dev

Courtney Stillings
Vice President of Growth
Franchise Business Review
155 Brewery Lane #201
Portsmouth, New Hampshire 03801
Phone: 603-986-3578
courtney@franchisebusinessreview.com

Missy Wright,
Vice President, Franchise Development
Five Star Franchising
mwright@fivestarfranchising.com

Alternates

Shana Krisan
Chief Marketing Officer
Goldfish Swim School Franchising,
LLC
shana@goldfishfranchise.com
Phone: 248.921.7485