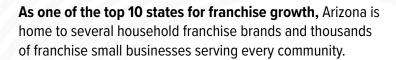
# The Local Impact of Franchising in:

# **ARIZONA**





19,060

Franchise Locations

202,697

**Franchise Employees** 

\$20.1 Billion

in Franchise Revenue

## **NOTABLE ARIZONA FRANCHISE BRANDS:**

**Aqua-Tots Swim School** The Joint Corp. **Dogtopia** 



# THE FRANCHISE BUSINESS MODEL:

- Supports business growth by expanding access to small business ownership in local communities.
- Drives innovation, job creation, and prosperity in every corner of the country.
- Uniquely provides entrepreneurial opportunities for people from all walks of life, especially minorities, veterans and woman.
- Opens the door to the American Dream.

## **U.S. FRANCHISE FACTS:**

- Franchise businesses provide 2.3x as many jobs as non-franchise businesses and drive 1.8x higher
- Over 81% of franchisees own only one unit.
- There are approximately **831,000** franchise establishments in the U.S. that provide over 8.8 million direct jobs.
- Franchising spans 300 industries and provides **\$897 billion** in economic output for the U.S.
- Nearly one-third of franchisees say they wouldn't own their own business without franchising.

#### About the IFA:

Celebrating over 60 years of excellence, education, and advocacy, the International Franchise Association (IFA) is the world's oldest and largest organization representing franchising worldwide. IFA works through its government relations and public policy, media relations, and educational programs to protect, enhance and promote franchising. IFA members include franchise companies in over 300 different business format categories, individual franchisees, and companies that support the industry in marketing, law, technology, and business development.