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Webinar Date

Wednesday, September 17, 2025

Webinar Title

Empowering Every Franchisee: A Persona-Based Approach to Scalable Digital Marketing

Webinar Description

Struggling with franchisee marketing adoption?

Join our webinar to discover effective frameworks that drive results, maintain brand control, and support franchisees at all levels.

You'll learn how to:

- Identify unique franchisee personas
- Develop tailored 30-60-90-day onboarding plans
- Scale marketing support without losing brand consistency

Perfect for you if:

- Adoption is low outside your top 10%
- You want consistent marketing across your system
- You're striving to balance efficiency and brand control

1st Speaker Name & Title

Matthew Montoya Sr. Manager of Partner Operations & Success

1st Speaker E-mail

matthew.montoya@constantcontact.com

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1st Speaker Headshot

