



2025 IFA SUMMER BOARD MEETING

BEAVER CREEK, COLORADO

iFA INTERNATIONAL
FRANCHISE
ASSOCIATION



WORLD FRANCHISE DAY

Celebrating Franchising



IFA INTERNATIONAL
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IFA INTERNATIONAL FRANCHISE ASSOCIATION

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WHAT IS FRANCHISING? NEWS & RESEARCH EVENTS EDUCATION ISSUES & ADVOCACY PROGRAMS & COMMUNITY MEMBERSHIP

Franchising is Growing the Economy

Comprising over 3% of U.S. GDP and providing nearly 9 million jobs, franchising is driving economic growth.

IFA INTERNATIONAL FRANCHISE ASSOCIATION

FRANCHISE UPDATE MEDIA
GROW WITH US



2025 IFA



SUMMER BOARD MEETING



2025 IFA



SUMMER BOARD MEETING

We need YOU to create momentum



3 WAYS TO ENGAGE NOW

Attend the IFA Advocacy Summit Sept. 15-17 and bring franchisees



SEPTEMBER 15-17 | WASHINGTON, DC

IFA ADVOCACY SUMMIT

FAN
FRANCHISE ACTION NETWORK

Step up and join us this
September in Washington, DC!
[Learn more here:](#)

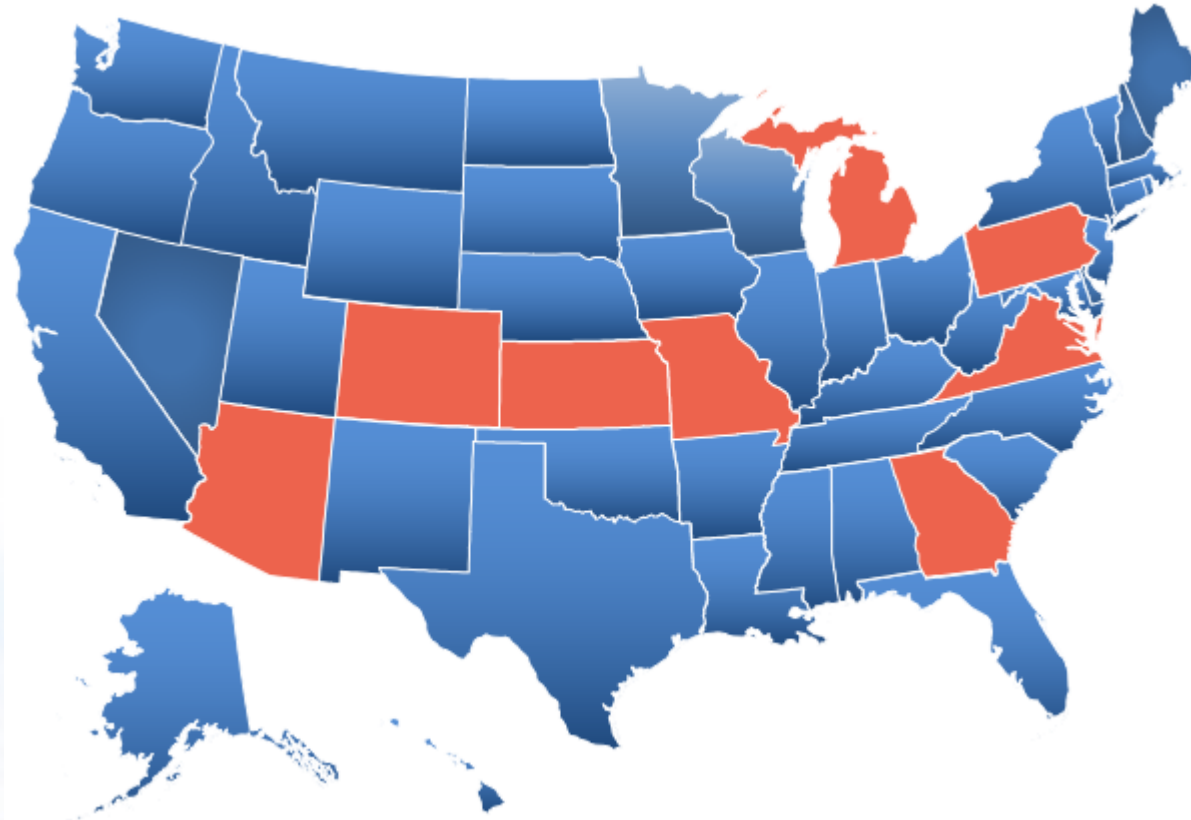
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The graphic features a dark blue background with a white outline of the U.S. Capitol dome and a yellow play button icon. Below the text is a QR code. The right side of the graphic shows a group of people in business attire standing on the steps of the U.S. Capitol building.



3 WAYS TO ENGAGE NOW

Share stories and assets from 8 target states



3 WAYS TO ENGAGE NOW

Share/take the forthcoming Franchisee Survey – Value of Franchising 2.0



2025

THE YEAR OF FRANCHISING

