



BY THE GOVERNOR OF THE STATE OF GEORGIA

A COMMENDATION

- WHEREAS:** The International Franchise Association is a trusted trade group that supports the needs of franchisors, franchisees, and franchise suppliers through industry-leading events, advocacy, education, and growth opportunities; and
- WHEREAS:** The franchising sector fuels economic growth and provides upward mobility, financial independence, and generational wealth for people of all backgrounds; and
- WHEREAS:** Over 806,000 franchise establishments in the U.S. employ 8.7 million Americans and provide \$858.5 billion in economic output; and
- WHEREAS:** The more than 31,000 franchise establishments in Georgia employ over 326,000 residents and provide \$33 billion in economic output and have helped this state rank third in the nation for fastest franchise growth in 2024; and
- WHEREAS:** The Open for Opportunity campaign amplifies the positive impact franchising has on local communities, specifically those of historically underserved populations. The International Franchise Association is celebrating Open for Opportunity Day on May 13, 2024; now
- THEREFORE:** I, BRIAN P. KEMP, Governor of the State of Georgia, do hereby commend

OPEN FOR OPPORTUNITY DAY

In witness thereof, I have hereunto set my hand and caused the Seal of the Executive Department to be affixed this 8th day of May in the year of our Lord, Two Thousand and Twenty-Four.



B. P. Kemp

GOVERNOR

ATTEST

Laura M. Curry

CHIEF OF STAFF