

# 2025 IFA CONVENTION

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TEAM  
FRANCHISING

# PRIVATE EQUITY: Your Next Franchisee





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# PANELISTS



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**Q:** What do you see as the core benefits of having private equity as a franchisee?



**Q:** What do you see as the concerns if your franchisee is private equity?



**Q:** Did you treat the private equity franchisee differently from your other franchisees? Is so how?



**Q:** It is not unusual that the private equity firm becomes your largest franchisee. What changes or controls would you put in place knowing what you know now?



**Q:** Knowing what you know now, what are the key issues that you wished that you addressed before private equity became your franchisee?



**Q:** How would you characterize the relationship between your private equity franchisees and your traditional franchisees-- especially as it relates to the franchisee committees, franchise advisory board etc.



**Q:** What is the most important points you want to make sure everyone in this room walks away with?



# Thank you!

# Questions?

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