

SECTION I.

Date: _____ Last Name: _____ First Name: _____

Company Name: _____ Industry: _____

Number of Years in Franchise Industry: _____ Number of Franchised Units: _____

Number of Company Owned Units: _____

Address: _____ City: _____ State: _____ Zip: _____

Office Phone: _____ Cell Phone: _____

Email Address: _____ Best time to be reached: _____ Please list your

special interests and/or hobbies: _____

SECTION II.

Below are some additional questions that will better help your future mentor identify your areas of need.

What services or products does your brand provide? _____

What do you hope to gain from being a Franship Mentee? _____

What is your proudest moment professionally? _____

FRANCHISE ADMINISTRATIVE

- Best practices with strategic planning
- Best practices when developing KPI's & Monitoring cash flow
- Franchisee compliance with provisions of Franchise agreements and the FDD
- Best practices with dispute Resolution
- Monitoring and implementing compliance tracking systems and CRM's
- When to get involved with transfers and successions planning
- Do's & Don't When Developing FAC's

FRANCHISE OPERATIONS

- Best practices with franchise relations
- Developing effective support structures within your system
- Developing Mentorship Programs
- Coaching on business financial plans and projections
- Coordinating with outside vendors
- How to develop benchmarking metrics to monitor the financial strength of franchisees and the franchise systems
- How can I enhance relevant business administration components of training programs

Please email completed form to: IFA's Sydni Konohia at skonohia@franchise.org