

Tunis MedFranchise Expo 2016

The sixth edition of the Tunis MedFranchise Expo will take place on December 7-8, 2016 in Tunis, Tunisia, under the slogan "Franchising: Your next Boss, is You!"

This exhibition is organized at the initiative of the Chamber of Commerce and Industry of Tunis (CCIT), in collaboration with the Tunisian Association of Franchising (ATF).

Recognized as the leading regional franchise exhibition in North Africa, Tunis MedFranchise Expo is an opportunity to join a regional hub connecting investors and franchises looking to expand in the rapidly emerging economies of Tunisia, Morocco, and Algeria.

Take advantage of the improved legal and business climate for franchising in Tunisia, where 15 franchise agreements with US franchises were signed last year alone. In order to succeed in your project, Tunis MedFranchise Expo will offer you the opportunity to interact with the Tunisian and regional franchise community, including investors, consultants, lawyers and bankers. All will converge in Tunis to exchange ideas, create new relationships, and discuss franchise business opportunities.

For more information go to: www.tunis-medfranchise.com

Contact : Nadia BOULABIAR

Tel : + 216 71 247 322 / Ext. : 213

Mobile : +216 22 198 693

E-mail : nadia.promotion@ccit.com.tn

Site Web: www.ccitunis.org.tn

If you are unable to attend, you can still have your company featured and promoted at the US Embassy Tunis's booth featuring US businesses at the expo – you can promote your brand and collect contact information of interested Tunisian prospects.

Contact: TunisCommercial@state.gov.