



THE IRL MARSHALL CFE SCHOLARSHIP



The International Franchise Association Franchise Education and Research Foundation is pleased to announce the Certified Franchise Executive (CFE) Scholarship Program. This program will support the award of an Irl Marshall Certified Franchise Executive scholarship each year. The stipend will be for \$2,500 to be applied toward the tuition for programs offered for ICFE credit. The total amount of the scholarship must be used within a three-year period. Amounts not used within three years of the time of the award will be forfeited, returning into the general scholarship fund.

CRITERIA:

- For a period of at least two years, applicants must have been actively engaged in some aspect of the franchising business, as a franchisor or an employee of a franchisor, or as a franchisee or an employee of a franchisee, or as a supplier/vendor to the franchise community.
- Applicants must be enrolled in the ICFE program or agree to enroll in the program with a commitment to complete its requirements within three years.
- Applicants must be members of the IFA.
- Applicants must be individuals of accomplishment and promise with a strong commitment to achieving and maintaining the highest professional standards.

APPLICATION PROCEDURE:

Applicants should submit:

- A current resume
- A brief essay (500 word maximum) on your franchising career goals
- A letter summarizing any particular need or merit
- Two letters of personal recommendation

These documents should be assembled in a single packet and mailed to:

Mary Heitman, President
IFA Educational Foundation
1900 K Street, NW, Suite 700
Washington, DC 20006

Application materials must be received by November 30, 2018