



## The Doc Cohen Franchising Scholarship

STUDENT INFORMATION – PLEASE PRINT CLEARLY			
First Name:		Middle Initial:	Last Name:
College/University	Major:	Circle Classification: Fr   So   Jr   Sr	Cell Phone Number:
Street Address:			
City:		State:	Zip Code:
E-Mail Address:			

The Doc Cohen Franchising Scholarship is a one-time competitive award. The scholarship recipient will also receive a travel stipend (up to \$1500) to attend the International Franchise Association’s (IFA) Annual Convention to participate in NextGen in Franchising programming.

### MINIMUM QUALIFICATIONS/INSTRUCTIONS:



- U. S. Citizen enrolled in an accredited college/university in the U.S with a major or primary focus in one or more of these areas of study – business, finance, marketing, food service, hospitality, franchising or entrepreneurship.
- Submit a business plan (up to 10 pages) on a franchise concept you would seek to own and college transcript.
- Applications are accepted August 1<sup>st</sup> – October 31<sup>st</sup>.
- Completed package **must be received by October 31<sup>st</sup>** and mailed to:  
International Franchise Association Foundation – 1900 K Street, NW., Suite #700 Washington DC 20006

By signing below, I understand my name and information may be released to the scholarship selection committee and the scholarship donors. If awarded the scholarship, I release to the International Franchise Association Foundation the right to use my name, story and picture for printed or video materials, reports and press releases without compensation.

PLEASE SIGN / DATE	
Student's Signature	Date