

ICFE COURSE CALENDAR
Institute of Certified Franchise Executives
2017 Calendar As of 10.1.2017 - Subject to change
For latest information call 202-662-0771
www.franchise.org/cfe-home

**Questions about the CFE calendar should be directed to
 Rose DuPont-202-662-0771; email—rdupont@franchise.org**



INSTITUTE OF CERTIFIED
FRANCHISE EXECUTIVES

*Mission: To enhance the professionalism of franchising
 by certifying the highest standards of quality training and education.*

WSI AND TUTOR DOCTOR are the proud educational sponsors of the Institute of Certified Franchise Executives. With CFE certified leadership and management teams committed to the program, WSI and Tutor Doctor are strong advocates of the ICFE program.



CANDIDATES MAY TAKE A MAXIMUM OF 1.500 EDUCATION CREDITS ONLINE

All online courses are available through Franchise University

FRANCHISE UNIVERSITY

Number/Type of Credits

Franchising: Franchise Manager Package – 7 courses	150 Education
Franchising: Individual Package – 4 courses	100 Education
Franchising Basics	300 Education
Profit Mastery Series Modules 1-6 (complete full series 350 Education credits)	50 Education each
ICFE Study Guide Exam (MANDATORY TO RECEIVE CFE)	300 Education
IFA Franchise Toolkit	100 Education

FranklinCovey Courses

Project Management Essentials	200 Education
Presentation Advantage	200 Education
Time Management Essentials: Powered by the 5 Choices to Extraordinary Productivity	200 Education

IFA Video on Demand Programs

IFA FRAN-GUARD™ (MANDATORY TO RECEIVE CFE)	300 Education
Franchise Relations in Action	200 Education
Moving from Conflict to Collaboration	200 Education
Executive Insights Series	75 Education
Best Practices in Franchise Management	75 Education

30- Dec. 2	Georgetown University Franchise Management Certificate Program <i>The Future of Franchising</i> – Information & registration	450 Education
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DECEMBER

7-9	Georgetown Franchise Management Certificate Program – Washington, DC <i>The Future of Franchising</i> – for information and registration http://scs.georgetown.edu/courses/1948/the-future-of-franchising	450 Education
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JANUARY 2018

18-20	Franchise expo South – Dallas, TX	50 Participation
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FEBRUARY 2018

10-13	IFA Annual Convention – Phoenix, AZ	300 Education & 100 Participation
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9-10	ICFE Special Sessions	
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Friday, February 9, 2018

FranTogether	200 Education
Leading With Excellent in Franchising	200 Education
Principles of Franchising	200 Education
Profit Mastery: Financial Boot Camp Part I	200 Education

Saturday, February 10, 2018

Create a Culture of Extraordinary Productivity	200 Education
IFA Fran-Guard™	300 Education
Profit Mastery: Charting a Course for the Future Part II	200 Education

MAY 2018

6-8	IFA Legal Symposium – Washington, DC	300 Education & 100 Participation
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8-9	IBA/IFA Joint Conference – Washington, DC	150 Education
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31-June 2	IFE – New York	50 Participation
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