

**ICFE COURSE CALENDAR**  
**Institute of Certified Franchise Executives**  
**2017 Calendar As of 10.1.2017 - Subject to change**  
**For latest information call 202-662-0771**  
[www.franchise.org/cfe-home](http://www.franchise.org/cfe-home)

Questions about the CFE calendar should be directed to  
 Rose DuPont-202-662-0771; email—rdupont@franchise.org



INSTITUTE OF CERTIFIED  
FRANCHISE EXECUTIVES

*Mission: To enhance the professionalism of franchising  
 by certifying the highest standards of quality training and education.*

WSI AND TUTOR DOCTOR are the proud educational sponsors of the Institute of Certified Franchise Executives. With CFE certified leadership and management teams committed to the program, WSI and Tutor Doctor are strong advocates of the ICFE program.



**CANDIDATES MAY TAKE A MAXIMUM OF 1.500 EDUCATION CREDITS ONLINE**

**All online courses are available through Franchise University**

**FRANCHISE UNIVERSITY**

**Number/Type of Credits**

Franchising: Franchise Manager Package – 7 courses	150 Education
Franchising: Individual Package – 4 courses	100 Education
Franchising Basics	300 Education
Profit Mastery Series Modules 1-6 (complete full series 350 Education credits)	50 Education each
ICFE Study Guide Exam <b>(MANDATORY TO RECEIVE CFE)</b>	300 Education
IFA Franchise Toolkit	100 Education

**FranklinCovey Courses**

Project Management Essentials	200 Education
Presentation Advantage	200 Education
Time Management Essentials: Powered by the 5 Choices to Extraordinary Productivity	200 Education

**IFA Video on Demand Programs**

IFA FRAN-GUARD™ <b>(MANDATORY TO RECEIVE CFE)</b>	300 Education
Franchise Relations in Action	200 Education
Moving from Conflict to Collaboration	200 Education
Executive Insights Series	75 Education
Best Practices in Franchise Management	75 Education



30- Dec. 2 Georgetown University Franchise Management Certificate Program  
*The Future of Franchising* – [Information & registration](#) 450 Education

**DECEMBER**

7-9 Georgetown Franchise Management Certificate Program – Washington, DC  
*The Future of Franchising* – for information and registration  
<http://scs.georgetown.edu/courses/1948/the-future-of-franchising> 450 Education

**JANUARY 2018**

18-20 Franchise expo South – Dallas, TX 50 Participation

**FEBRUARY 2018**

10-13 IFA Annual Convention – Phoenix, AZ 300 Education &  
 100 Participation

9-10 ICFE Special Sessions

Friday, February 9, 2018

FranTogether 200 Education  
 Leading With Excellent in Franchising 200 Education  
 Principles of Franchising 200 Education  
 Profit Mastery: Financial Boot Camp Part I 200 Education

Saturday, February 10, 2018

Create a Culture of Extraordinary Productivity 200 Education  
 IFA Fran-Guard™ 300 Education  
 Profit Mastery: Charting a Course for the Future Part II 200 Education

**MAY 2018**

6-8 IFA Legal Symposium – Washington, DC 300 Education &  
 100 Participation

8-9 IBA/IFA Joint Conference – Washington, DC 150 Education

31-June 2 IFE – New York 50 Participation