



Franchise Education and Research Foundation Scholarship **Sponsored by Choice Hotels International**

The Franchise Education and Research Foundation and Choice Hotels International have partnered to sponsor this scholarship award. A competitive one-time award will be presented annually. Additionally, the individual selected will be invited to the International Franchise Association's (IFA) Annual Convention and will receive a travel stipend up to \$1500 to attend and participate in NextGen in Franchising programming.

Who Can Apply?

To be eligible for this one-time award, applicant must: (1) be enrolled in an accredited college or university with studies in business, hospitality or franchise management, (2) have junior or senior college class standing for the period of the scholarship, (3) be a U.S. citizen attending an U.S. accredited college/university in the U.S.

How Can the Awards Be Used?

The award is to be used for tuition, books and applicable academic fees.

How Do You Get Started?

Students must complete the Franchise Education and Research Foundation Scholarship application form, submit an official seal-raised certified academic transcript (photo copies or web-downloads will not be accepted) and prepare a short typed essay (no more than 500-words) on "How Millennials Are Changing the Business Culture in the 21st Century." Incomplete packages will not be reviewed.

Application Procedure

Applications are accepted between August 1st and October 31st. The completed application and supporting materials must be sent in a **single packet** to: Franchise Education and Research Foundation, 1900 K Street, NW, Suite #700, Washington, DC 20006 and received by October 31st.



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Minimum Qualifications/Instructions

- (1) Applicant must be a U.S. citizen enrolled in an U.S. accredited college or university with studies in business, hospitality or franchise management.
- (2) Applicant must have junior or senior college status for the period of the scholarship.
- (3) Applicant must provide an official certified academic transcript (copies will not be accepted)
- (4) Submit a 500-word essay on "How Millennials Are Changing the Business Culture in the 21st Century."

Name: _____

Address: _____

City: _____ **State** _____ **Zip Code** _____

Phone: _____

Email: _____

University/College: _____

City: _____ **State** _____

Major: _____

Class Standing: _____ **Junior** _____ **Senior**

I understand my name and information may be released to the scholarship selection committee and the scholarship donor(s). If awarded the scholarship, I release to the Franchise Education and Research Foundation the right to use my name, story and picture for printed or video materials, reports and press releases without compensation. _____ (Please initial)

The completed package must be **received by October 31st**. Mail to: Franchise Education and Research Foundation, 1900 K Street, NW, Suite 700, Washington DC 20006. Recipients will receive a travel stipend (up to \$1500) to International Franchise Association's (IFA) Annual Convention and participate in NextGen in Franchising programming.