



FRANCHISING®
Building local businesses,
one opportunity at a time.

May 8, 2017

IBA Members:

Thank you for registering to attend the IBA/IFA Joint Conference in Washington, DC, May 9-10. We have a full, exciting program in store for you! If you are not already a member of the International Franchise Association, we hope you will consider joining!

Attached you will find all the pertinent materials needed for your assessment of our organization and the many benefits and services that membership in IFA's Supplier Forum offers you.

Since 1960, the International Franchise Association has represented the leaders of more than 85 different industries that use franchising as a method of distribution. Our members span many different industries such as automotive, fast food, retail and printing and carry such household names as McDonald's, Burger King, Century 21 Real Estate, and Holiday Inn to name a few.

The Supplier Forum was created for companies like yours that provide products and services to franchise companies and their franchisees. Your membership in the IFA's Supplier Forum will help you reach these decision-makers on a regular basis.

As a Supplier Forum member, you'll receive free listings in **IFA's Franchise Opportunities Guide** twice a year, a free listing in **Franchising World's Supplier Source Book** and additional exposure through your listing on IFA's Web site www.franchise.org. You'll receive **Franchising World** twelve times a year and **IFA Insider** every week to keep you up-to-date on what's happening in franchising. Add to this, the invaluable opportunities to network and create business contacts with franchisors and franchisees at our industry events and you have a package that delivers results!

Membership in the Supplier Forum is one of the best investments that you can make if you are looking to create more relationships with franchisors within the U.S. and abroad. I look forward to meeting you over the next couple days and hope you will strongly consider membership in the International Franchise Association. Please contact me at (202) 662-0785 or email me at slehr@franchise.org if you have any questions.

Sincerely,

Scott Lehr, CFE
EVP, Development, Marketing & Conferences



International Franchise Association SUPPLIER FORUM MEMBERSHIP APPLICATION

Please return to:
IFA Membership Department
1900 K St. NW, Suite 700
Washington, D.C. 20006

Phone: (202) 628-8000

Fax: (202) 628-0812

Email: membership@franchise.org

Website: www.franchise.org

ORGANIZATION INFORMATION

Company Name _____
Address _____
City _____ State _____ Zip _____ Country _____
Telephone _____ Fax _____
Email _____ Web Address _____

PERSONNEL INFORMATION

Primary Contact Person _____ Title _____

Additional contacts from your company who would like to receive Supplier Forum mailings:

Name _____ Title _____ Email _____
Name _____ Title _____ Email _____
Name _____ Title _____ Email _____

OPERATIONS INFORMATION

Type of Business _____ In Business Since _____

LITIGATION HISTORY

Has your company, or any officer, director or other company official been:

YES NO

- Convicted of a felony, or been held liable in a civil action by final judgment in such felony or civil action involved fraud, embezzlement, fraudulent conversion or misappropriation of property? YES NO
- Subject to any order of the Securities and Exchange Commission or the securities administrator of any state denying, revoking or suspending the registration or sale of any securities? YES NO
- Subject to any order or ruling of the Federal Trade Commission or state regulatory agency, or subject to any order or ruling which places conditions or restrictions on the registration or sales of franchises or distributorships? YES NO
- Subject to an injunctive or restrictive order relating to business activity as a result of any action brought by any public agency or department? YES NO

If you answered "yes" to any of the above questions, please attach specific information as to nature and disposition.

CERTIFICATION

In making application I hereby certify by a duly authorized signature that the information submitted is current, accurate and complete to my best knowledge and belief and that I have read and understand the Supplier Forum Code of Ethics and the business of the applicant is conducted in accordance with the Code. I understand that membership in the IFA is conditional upon adherence to the Code and membership may be either suspended or terminated by the IFA Board of Directors for failure to comply with the Code, or for false statement or representation made in this application or in the attachments.

Signature _____
Printed Name _____
Date _____

Dues payments to the IFA are not deductible as charitable contributions for U.S. Federal Income Tax purposes. Dues may be deductible as an ordinary business expense, subject to restrictions pertaining to lobbying activities. IFA estimates that the non-deductible portion of your payment due to lobbying is 15%. \$18 of your dues is allocated for each subscription to Franchising World magazine you receive as part of membership and may not be used to reduce annual dues.

Annual Dues Payment of \$3,675

- Check payable to IFA (Federal Tax ID # 36-6108621)
- Wire Transfer: Contact IFA for information
- Credit Card: AMEX VISA MasterCard Discover

Card Number _____
Expiration Date _____
Cardholder's Name _____ Signature _____
Cardholder's Billing Address _____

International Franchise Association

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