

2017 Editorial Calendar



Issue	Editorial	Space Closing	Artwork Due	Cover Feature/Theme	Bonus Distributions	Special Supplement or Advertising Feature
JAN	Nov. 10	Dec. 9	Dec. 16	State of Franchising	FES 2017 IFA Annual Convention	Pre-Convention Promotional Opportunities for Exhibitors
FEB	Nov. 29	Dec. 22	Jan. 3	Convention, Leadership	IFA Annual Convention	IFA Convention Exhibitor Directory
MAR	Jan. 9	Feb. 13	Feb. 20	Legal Update	IFE 2017 Legal Symposium	Attorney Directory
APR	Feb. 7	Mar. 10	Mar. 16	Multi-Unit Franchising	IFE 2017 WCFE 2017	Opportunities in Multi-Unit Franchising Food & Beverage Directory Marketing Toolkit
MAY	Mar. 9	Apr. 11	Apr. 17	VetFran	IFE 2017 WCFE 2017 More than 10 Veteran Events 2017-2018	VetFran Advertisers VetFran Advertorial IFA Convention Photo Feature
JUN	Apr. 10	May 12	May 16	International Opportunities	IFE 2017 ASBDC 2017 More than 12 International Events 2017-2018	International Opportunities Guide
JUL	May 11	June 9	June 16	Diversity of Franchising	IFE 2017 WCFE 2017 More than 12 Diversity Events 2017-2018	DiversityFran Directory Women in Franchising
AUG	June 8	July 11	July 17	Franchise Development and Operations	IFA Annual Convention ASBDC 2017	Financial Services Toolkit
SEPT	July 7	Aug. 8	Aug. 14	Franchise Relations, Public Affairs	Franchise Action Network (FAN) WCFE 2017	Franchisees of the Year
OCT	Aug. 8	Sept. 8	Sept. 15	2017 Supplier Source Book	WCFE 2017 FES 2017 IFA Annual Convention 2017 IFE 2017	IFA Supplier Forum Directory
NOV	Sept. 7	Oct. 10	Oct. 16	Technology	FES 2017	Public Affairs Conference Photo Feature Technology Toolkit
DEC	Oct. 10	Nov. 10	Nov. 16	Marketing	FES 2017	Convention Brochure Marketing/PR Agencies Section

Great Exposure, Great Value!