THANK YOU TO OUR SPONSORS

ADP
A more human resource.
Founding Sponsor of the Franchise Action Network
Annual Meeting & Franchisee of the Year Award

centermark
by web.com
Express
Respecting People. Impacting Business.*
Gardere

Home Instead Senior Care
To us, it’s personal.

INFINITI
Payroll-HR-Benefits
infinitihr.com

M&K
Marks & Klein, LLP

Scorpion
Franchise Internet Marketing
tropical smoothie CAFE
eat better. feel better.

Anytime Fitness
BDO
Focus Brands

WPI
Littler Workplace Policy Institute
Texas Capital Bank

Wingstop
TUESDAY, SEPTEMBER 12

7:00 am – 7:00 pm
Registration Desk Open
Grand Foyer

10:00 am – 2:00 pm
Franchisee Hospitality Suite
Treasury

Network with your fellow franchisees in an informal setting. Refreshments provided. Reserved exclusively for franchisees attending the FAN Annual Meeting.

11:00 am – 2:00 pm
Franchisee Educational Programming
Capitol Salons G & F

Open to all FAN Annual Meeting registrants. See the Registration Desk for full schedule.

2:15 pm – 5:15 pm
FAN Annual Meeting
Opening General Session
Grand Ballroom Salons II – IV

Welcome and IFA Update

Speakers: Robert Cresanti, CFE, President & CEO, International Franchise Association; Shelly Sun, CFE, CEO & Founder, BrightStar Franchising, LLC & IFA Chairwoman of the Board

Keynote Address

Sponsored by:

Guest Speaker: Alexander Acosta, U.S. Secretary of Labor

Hear an important update from the current Labor Secretary on joint employer and the National Labor Relations Board (NLRB), as well as the administration’s new workforce training and apprenticeship programs.

Introduced by: Robert Funk, CFE, Founder, Chairman & CEO, Express Services, Inc.

Founding Sponsor Address

Using its unparalleled Workforce Vitality Report and National Employment Report data, ADP will present a comparative analysis of employment and wage growth coupled with geographic business activity regarding franchise and non-franchise businesses. This analysis will reveal unique insights into the contributions the franchise industry delivers to the U.S. economy.

Speaker: Ahu Yildirmaz, Vice President and Co-Head of the ADP Research Institute, ADP®, LLC

Veterans Franchise Legislation Update

Members of Congress will discuss their bipartisan effort to reintroduce the Veterans’ Entrepreneurs Act, which will incentivize veteran entrepreneurship in franchising.

Invited Speakers:
Congresswoman Claudia Tenney (R-NY);
Congresswoman Julia Brownley (D-CA)

Issues Panel

It’s time to take a deep dive into the issues that matter most right now and what we will be talking about on the Hill on Wednesday. Your day on Capitol Hill will be spent talking to members of Congress and their staffs, so we want to make sure you’re ready! Hear from IFA’s Government Relations & Public Policy staff and your peers about the history of the issues impacting your business, where we are now and why it’s important to your business and the future of the franchise business model. Our panel will provide you with everything you need to know.

Moderator: Matt Haller, Senior Vice President, Government Relations & Public Affairs

#FAN2017
Panelists: Suzanne Beall, Assistant Vice President, Government Relations & Public Policy; Michael Layman, Vice President, Federal Government Relations; Mary Kennedy Thompson, CFE, COO, The Dwyer Group

Advocacy Training and Capitol Hill Meetings Preparation
IFA will prep you before your meetings on Capitol Hill, and provide guidance on having an effective visit through a professional advocacy training presentation.

Speaker: Kevin Schultze, Vice President, Congressional Relations, Soapbox Consulting

4:00 pm – 7:00 pm
Congressional Appointments Help Desk
Grand Foyer

Have a question about your meetings on Capitol Hill? Stop by the Appointments Desk for assistance!

6:00 pm – 7:00 pm
Leadership Reception
Capitol & Grand Foyers

7:00 pm – 9:00 pm
Leadership & Franchisee of the Year Awards Dinner
Grand Ballroom Salons II – IV

Welcome by: Robert Cresanti, CFE, President & CEO, International Franchise Association

Dinner Sponsor Remarks: Leonard MacPhee, Partner, Co-Chair Global Supply Network Industry Team, Gardere Wynne Sewell LLP

Franchisee of the Year Awards Presentation

Introduced by: Neema Ardebili, Vice President/Franchises, Associations & Non Profits/Private Equity, VC’s & Incubators, ADP®, LLC

Presented by: Shelly Sun, CFE, CEO & Founder, BrightStar Franchising, LLC & IFA Chairwoman of the Board; Tom Baber, Chair, Franchisee Forum, Franchise Owner, Money Mailer of Mercer, Somerset County and Owner, IHOP; Chris Rush, DVP, Business Development and Strategy, ADP®, LLC

Speaker: Andy Puzder, Former CEO, CKE Restaurants

Former U.S. Labor Secretary Nominee and former CEO of CKE Restaurants, Andy Puzder takes the stage to discuss his recent triumphs and tribulations in the American political theatre. Hear firsthand from a leader in franchising about his Cabinet nomination, his struggles with the media and his perspective on current affairs in Washington, D.C. Puzder explains what the American people should expect from the administration, the press and the various figures influencing decision making in the White House.

WEDNESDAY, SEPTEMBER 13

7:00 am – 11:00 am
Registration Desk Open
Grand Foyer

7:30 am – 11:00 am
Congressional Appointments Help Desk
Grand Foyer

Have a question about your meetings on Capitol Hill? Stop by the Appointments Desk for assistance!
Welcome Remarks

Breakfast Sponsor Remarks: Daniel Mormino, CFE, Division Vice President, INFINITI HR

Lunch Co-Sponsor Remarks: Phyllis Hegstrom, Director, Government Affairs, Home Instead Senior Care; Justin Mink, Senior Vice President of Sales, Scorpion Franchise

Keynote Address

Sponsored by:

tropicalsmothie

Guest Speaker: Chuck Todd, NBC News Political Director and Host of Meet the Press and MTP Daily

Political Analysis

Chuck Todd will offer us a comprehensive picture of the political landscape. Interpreting the latest issues facing the country, he will offer his perspective on the Trump administration, and the media's role in and relationship with Washington. A seasoned journalist and TV veteran, his balanced scrutiny of politicians and current events will give attendees an entertaining and edifying experience they won't soon forget.

 Introduced by: Shelly Sun, CFE, CEO & Founder, BrightStar Franchising, LLC & IFA Chairwoman of the Board; Mike Rotondo, CFE, CEO, Tropical Smoothie Cafe

Are You Ready!?

Hear from Franchisee Forum members about what is in store for you on Capitol Hill today. Making your voice heard on Capitol Hill is very important, and Tom, Tamra and Mara will share insights on how to make the most of your day.

Speakers: Tom Baber, Chair, Franchisee Forum, Franchise Owner, Money Mailer of Mercer, Somerset County and Owner, IHOP; Mara Fortin, Owner, Nothing Bundt Cakes, San Diego, CA; Tamra Kennedy, Franchisee Owner - Taco John’s, Twin City TJ’s, Inc.

10:15 am

Buses Depart for Capitol Hill

Pennsylvania Avenue near 14th St. NW

Buses will drop attendees off at Garfield Circle, located at the bottom of the hill leading to the Capitol building. House and Senate office buildings are a short walk away.

11:00 am – 5:00 pm

Individual Congressional Appointments

Capitol Hill

11:30 am – 4:00 pm

Boxed Lunches & Refreshments Available

Capitol Hill Club (300 First St. SE)

Stop by in between appointments to relax, re-group, and get refreshments. Boxed lunches will be available from 11:30 am – 2:00 pm.

3:00 pm – 6:00 pm

Uber Code Available for Your Trip

Back to the JW Marriott

New this year! In lieu of buses, we will have the Uber code below available to all attendees to use as a way to get back to the JW Marriott from Capitol Hill at their leisure between 3:00pm and 6:00pm. Simply open your Uber app, enter the below code as a “promo/gift code” in the payment section of your account, set the JW Marriott as your destination and $10 will be applied towards your trip back!

Code: FAN17EVENT
5:30 pm – 7:00 pm
**FAN Annual Meeting Closing Reception**
*JW Marriott, Pool Terrace, 1st Floor*

After your meetings on the Hill, join fellow attendees for one final networking event to cap off your time in D.C.!

---

**Stay Connected!**

IFA is pleased to offer attendees complimentary WiFi access on the Ballroom and Meeting Room levels of the JW Marriott.

To log on, simply choose the wireless network name **FANMEETING** and password **FAN2017**

---

**100 CFE Credits**

You will earn 100 Certified Franchise Executive Participation Credits for attendance at this year’s conference.

---

**Mark Your Calendars**

2018 FAN Annual Meeting
October 1-3, 2018
Washington, D.C.

---

6:30 pm
**Washington Nationals Baseball Game for FranPAC Donors (Separate Fee Required)**
*Nationals Park (1500 S Capitol St. SE)*

Interested in watching the Washington Nationals take on the Atlanta Braves? Please stop by the Registration Desk to find out more information about purchasing a ticket. Tickets include entrance to the game, and unlimited food and drinks in a box suite.
Registration Desk

Congressional Appointments Help Desk

Tuesday Franchisee Educational Programming

General Sessions & Franchisee of the Year Awards Dinner

Boxed Lunches and Refreshments (Capitol Hill Club at the corner of First St & C St SE)

Bus Drop-Off Location for Congressional Appointments (Garfield Circle)

Please use the Uber promo code below for $10 towards your trip back to the JW Marriott between 3:00pm and 6:00pm on Wednesday.

Code: FAN17EVENT
Franchise Action Network

ANNUAL MEETING

ROAD TO SUCCESS

#FAN2017

1900 K St. NW, Suite 700
Washington, DC 20006

Phone: (202) 628-8000
www.franchise.org