

IFA 2018

CONVENTION

TOGETHER

WE

ARE

FRANCHISING

IFA 2018
CONVENTION

TOGETHER

WE

ARE

FRANCHISING

C-Suite Think Tank and Forum Exchange

Facilitators

- Jeff Dudan, AdvantaClean, CEO
- Dina Dwyer-Owens, The Dwyer Group, Co-Chair
- Tariq Farid, Edible Arrangements, CEO
- Steve Greenbaum, ComForCare, CEO
- Steve Hockett, Great Clips, CEO
- Peter Holt, The Joint, COO
- Mark Kartarik, Sports Clips, Former President, now Market Development Leader
- Jo Kirchner, Primrose Schools, CEO
- Gordon Logan, Sports Clips, CEO
- Richard Lowe, Franchise Services Inc., COO
- Meg Roberts, Molly Maid, President
- Christina Russell, Camp Bow Wow, President
- Mary Thompson, The Dwyer Group, COO

OBJECTIVES FOR TODAY'S SESSION:

- Harness the brainpower of everyone in the room to create solutions to the 2 or 3 “burning issues” brought to this session by the attendees

Our Process

- 3:00 to 3:20 - Create list of burning issues
- 3:20 to 3:25 - Distribute topics by table
- 3:25 to 4:00 - Brainstorming at each table
- 4:00 to 4:30 – Report out and gather input

Be sure to put your name and email address on the sheet at your table in order to receive the solutions brainstorm document

CONCLUSIONS:

- You'll receive a copy of this solutions brainstorming document via email (as long as you put your name and email address on the sheet at your table)