



IFA[®]

INTERNATIONAL FRANCHISE ASSOCIATION



2024 EVENTS

MFV INTERNATIONAL FRANCHISE EXPO

May 30 – June 1 | New York, NY

Partnership event with MFV Expositions/Comexposium

FRANCHISE CUSTOMER EXPERIENCE CONFERENCE

June 18-20 | Atlanta, GA

Partnership event with Franchise Update Media.

FRANCHISE EXPO SOUTH

September 6-7 | Ft. Lauderdale, FL

Partnership event with MFV Expositions/Comexposium

IFA ADVOCACY SUMMIT

September 9-11 | Washington, DC

FRANCHISE LEADERSHIP AND DEVELOPMENT CONFERENCE

October 16-18 | Atlanta, GA

Partnership event with Franchise Update Media

FRANCHISE EXPO AUSTIN

November 15-16 | Austin, TX

Partnership event with MFV Expositions/Comexposium

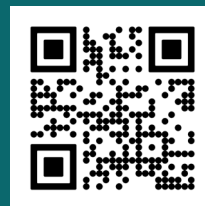
EMERGING FRANCHISOR CONFERENCE

November 18-20 | Austin, TX

Franchise
SMARTer



franchise.org/events



Scan here to learn more about these events and plan your year with IFA!