



## **2024 Franchising Gives Back (FGB) at IFA Convention**

In partnership with Meals of Hope

### **Overview:**

The IFA Foundation’s Franchising Gives Back (FGB) program highlights the many ways franchising creates positive social impact throughout the economy. At this year’s IFA Convention, we are partnering with IFA member, [Meals of Hope](#), to pack meals for people and families in need within the local Phoenix region.

### **How do we do it?**

Meals of Hope will provide the materials and instructions for on-site meal packing. We provide the packers! Convention attendees can participate in a fun, team-building meal packing activity that is sure to build relationships and memories.

### **When is it?**

#### Designated Packing Times

<b>Sunday, February 18, 2024</b>	<b>Monday, February 19, 2024</b>
12:30pm – 1:30pm	9:00am – 10:30am
5:00pm – 6:30pm	12:30pm – 1:30pm
	5:00pm – 6:30pm

### **Where is it?**

Exhibit Hall 6 – Phoenix Convention Center, 100 North Third Street, Phoenix, AZ 85004

### **How do I get involved?**

On the Sessions page of the IFA Convention registration, look for the two “Franchising Gives Back” sections and select one 30-minute packing time to participate. Invite your colleagues and friends to join as well!

Questions? Please reach out to David Smith at [dsmith@franchise.org](mailto:dsmith@franchise.org)