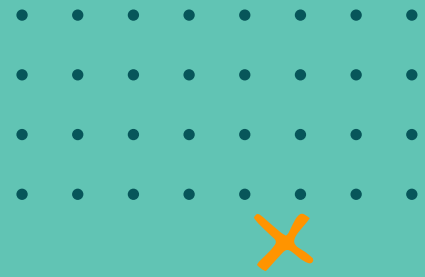




IFA®

INTERNATIONAL FRANCHISE ASSOCIATION



2024 Events

IFA ANNUAL CONVENTION

February 17-20, 2024 | Phoenix, AZ

THE INTERNATIONAL FRANCHISE SHOW

April 12-13 | London, England

Partnership event with MFV NSE

FRANCHISE EXPO WEST

April 12-13 | Los Angeles, CA

Partnership event with MFV Expositions/Comexposium

LEGAL SYMPOSIUM

May 5-7 | Washington, DC

IBA/IFA JOINT CONFERENCE

May 7-8 | Washington, DC

INTERNATIONAL FRANCHISE EXPO

May 30 – June 1 | New York, NY

Partnership event with MFV Expositions/Comexposium

FRANCHISE CUSTOMER EXPERIENCE CONFERENCE

June 18-20 | Atlanta, GA

Partnership event with Franchise Update Media.

FRANCHISE EXPO SOUTH

September 6-7 | Ft. Lauderdale, FL

Partnership event with MFV Expositions/Comexposium

IFA ADVOCACY SUMMIT

September 9-11 | Washington, DC

FRANCHISE LEADERSHIP AND DEVELOPMENT CONFERENCE

October 16-18 | Atlanta, GA

Partnership event with Franchise Update Media

FRANCHISE EXPO AUSTIN

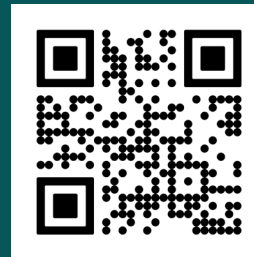
November 15-16 | Austin, TX

Partnership event with MFV Expositions/Comexposium

EMERGING FRANCHISOR CONFERENCE

November 18-20 | Austin, TX

Franchise
SMARTer



Scan here to learn more about these events and plan your year with IFA!



franchise.org/events