

CERTIFIED FRANCHISE EXECUTIVE™ RE-CERTIFICATION APPLICATION



*Incomplete re-certification application forms will not be processed

Please contact us with questions: cfe@franchise.org

Name _____ Title _____
Company _____ Address _____
City _____ State _____ Zip _____
Telephone _____ Email _____

Launched on November 1, 2022, the CFE Refresh Model has an updated credit structure as listed below. CFE 's must re-certify every three years in order to retain their Certified Franchise Executive (CFE) designation.

CFE Re-Certification Credits

- CFE Education Credits = 20
- CFE Participation Credits= 20

EDUCATION – 20 CFE credits

List CFE-approved courses and/or attach supporting documentation:

Course/Date

PARTICIPATION – 20 CFE credits

List CFE-approved courses and/or attach supporting documentation:

Course/Date

I certify that the information contained in this Application for CFE renewal is true and correct in all material respects.

Signature _____ Date _____

Recertification fee: *IFA Member \$310 *Non-Member \$675

PAYMENT: VISA MasterCard American Express Name on Card _____

Card Number _____ Exp. Date _____ CSC _____

Signature

Card Billing Address _____



Certified Franchise Executive™ (CFE) Program

CFE Credit Reference

Intended solely as a general reference - subject to change. Contact cfe@franchise.org to confirm.

Experience

Franchise experience is not a requirement to earn the CFE designation; however, at the time of CFE enrollment, candidates with franchising experience will receive 5 bonus education credits for each year of experience, up to a max of 20 credits or 4 years of experience.

Participation

[IFA Webinars](#) - 4 credits per live webinar

[FranNet Webinars](#) - 4 credits per live webinar

IFA Annual Convention - 8 credits

IFA Franchise Action Network Annual Conference (FAN) – 8 credits

International Franchise Expo (IFE), Franchise Expo South/Houston/West – 4 credits per expo

IFA Legal Symposium - 8 credits

Education

IFA Annual Convention - 11 credits

Annual Leadership Conference - 4 credits

Emerging Franchisor Bootcamp - 4 credits

IFA Franchise Development Seminar (one-day = 6 credits); (two-day = 11 credits)

IFA Legal Symposium - 11 credits

IFA/IBA Joint Symposium – 6 credits

IFA Franchise Development Workshop - 6 credits

IFA Franchise Operations Conference - 8 credits

IFA Franchise Marketing Innovation and Technology Conference (MitCon) - 11 credits

IFA Emerging Franchisor Conference - 11 credits

Multi-Unit Franchise Conference (MUFC) - 11 credits

Franchise Consumer Marketing Conference – 11 credits

Franchise Leadership & Development Conference – 11 credits

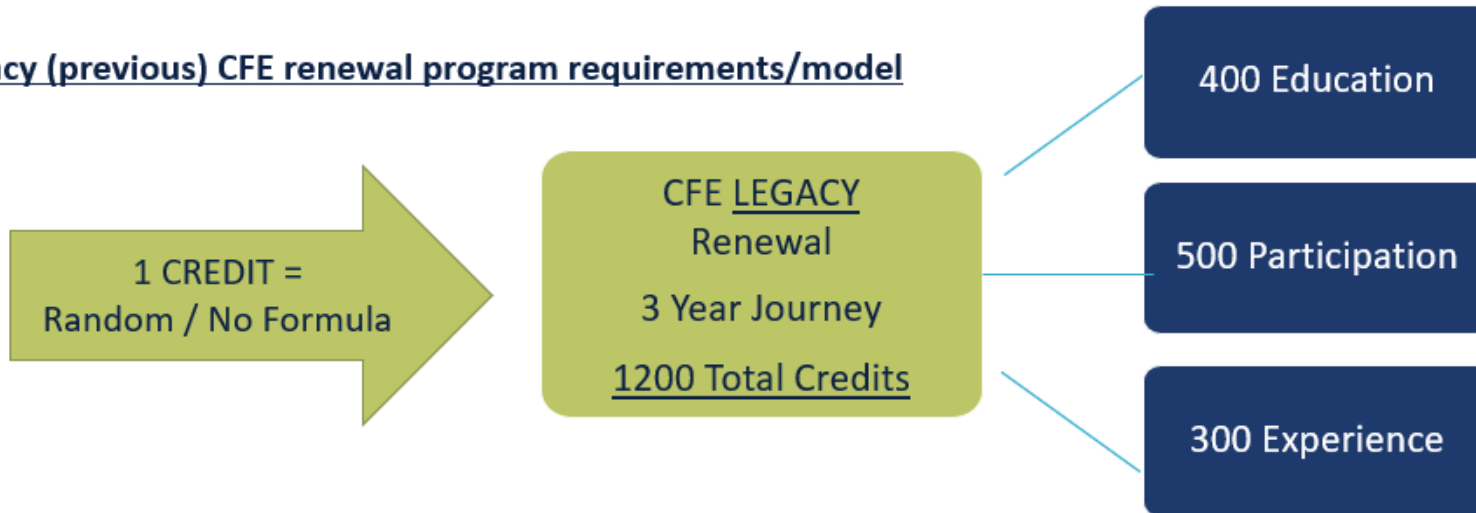
Franchise Customer Experience Conference (FCXC)– 11 credits

For more information contact: Brittney Cosby at cfe@franchise.org

January 1, 2023, CFE Renewal _ Refresh Model LAUNCH
CFE Refresh Model / 1 hour of learning = 1 CFE credit
CFEs in renewal have been converted to the Refresh Model

CFE RENEWALS

Legacy (previous) CFE renewal program requirements/model



Refresh (new) CFE renewal program requirements/model

