



CERTIFIED FRANCHISE EXECUTIVE™ RE-CERTIFICATION APPLICATION

*Incomplete re-certification application forms will not be processed

Please contact us with questions: cfe@franchise.org

Name _____ Title _____

Company _____ Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

FRANCHISING EXPERIENCE – 300 credits

(100 credits per year for work experience in franchising field)

Company _____ Position _____

Dates _____ Total Years _____

Company _____ Position _____

Dates _____ Total Years _____

Company _____ Position _____

Dates _____ Total Years _____

PARTICIPATION – 500 credits

(Ex: IFA Membership, WednesdayWise webinars, etc. – see page 2 for reference)

EDUCATION – 400 credits

List ICFE-approved courses and/or attach supporting documentation:

Course/Date

I certify that the information contained in this Application for CFE renewal is true and correct in all material respects.

Signature _____ Date _____

Recertification fee: *IFA Member \$295 *Non-Member \$650

PAYMENT: VISA MasterCard American Express Name on Card _____

Card Number _____ Exp. Date _____ CSC _____

Signature _____

Card Billing Address _____



Certified Franchise Executive™ (CFE) Program CFE Credit Reference

Intended solely as a general reference - subject to change. Contact cfe@franchise.org to confirm.

Experience

100 credits per year of franchise experience

Participation

[IFA Coronavirus: Webinar Series](#) - 50 credits per webinar

IFA, WFN Supplier Forum and FBN meetings - 50 credits per meeting

Committee involvement - 100 credits per year involved

[WednesdayWise webinars](#) - 50 credits per webinar

IFPG Webinars - 50 credits per webinar

[FranNet Webinars](#) - 50 credits per webinar

IFA Annual Convention - 100 credits

IFA Franchise Action Network Annual Conference (FAN) - 100 credits

International Franchise Expo (IFE), Franchise Expo South, West Coast Franchise Expo - 50 credits

[IFA membership](#) - 100 credits for each year with an IFA member company (up to 300 max)

IFA Legal Symposium - 100 credits

Education

IFA Annual Convention - 300 credits

WFC Annual Leadership Conference - 100 credits

IFA Emerging Franchisor Bootcamp - 100 credits

ICFE Special Sessions - 200 credits each

IFA Fran-Guard Seminars ([online](#) and special sessions) - 300 credits

IFA Franchise Development Seminar (one-day 150 credits); (two-day 300 credits)

IFA Legal Symposium - 300 credits

IFA/IBA Joint Symposium - 150 credits

IFA Franchise Development Workshop - 150 credits

IFA Franchise Operations Conference - 200 credits

IFA Franchise Marketing Innovation and Technology Conference (MitCon) - 300 credits

IFA Emerging Franchisor Conference - 300 credits

Multi-Unit Franchise Conference (MUFC) - 300 credits

Franchise Consumer Marketing Conference - 300 credits

Franchise Leadership & Development Conference - 300 credits

Franchise Times Restaurant Finance Conference - 300 credits

Franchise Customer Experience Conference (FCXC)– 300 credits

Online CFE courses credits vary:

-[Franchise University at Tortal.net](#)

-[BeaconLive video-on-demand](#)

-[University of Louisville Franchise Management Certificate](#)

-[Profit Soup](#)

- [Management 2000](#) - (one-day - 150 credits; two-day - 300 credits)

-[Georgetown Franchise Management Certificate Program](#) - 675 credits per module

For more information contact: Brittney Cosby at cfe@franchise.org