



IFA ANNUAL CONVENTION

20
22



DEI Summit: **Systematically Expanding and** **Supporting DEI in the Franchise** **Sector**



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DEI Summit: Systematically Expanding and Supporting DEI in the Franchise Sector



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DURING THE CONFERENCE

- Live tweet and share quotes from sessions you attend
- Tweet top takeaways and include your twitter handle
- Tweet questions and share statistics/data
- Use **#IFA2022** and tag **@Franchising411** on Twitter and Instagram or **@IFA.DC** on Facebook

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