



INSTITUTE OF CERTIFIED
FRANCHISE EXECUTIVES

ICFE COURSE CALENDAR
Institute of Certified Franchise Executives
cfe@franchise.org

Credit Description	Number/Type of Credits
IFA Webinar Series	50 Participation each
Franchise University	
<ul style="list-style-type: none"> ICFE Final Exam (MANDATORY – ONLINE ONLY) 	300 Education
<ul style="list-style-type: none"> Comprehensive Franchise Services – 7 courses 	150 Education
<ul style="list-style-type: none"> Recruiting and Hiring 	150 Education
<ul style="list-style-type: none"> Performance Management 	150 Education
<ul style="list-style-type: none"> Coaching 	150 Education
<ul style="list-style-type: none"> Succession Planning 	150 Education
<ul style="list-style-type: none"> Mastering Cross Generational Communications 	100 Education
<ul style="list-style-type: none"> IFA Franchise Toolkit 	100 Education
<ul style="list-style-type: none"> Effective Conflict Resolution 	100 Education
<ul style="list-style-type: none"> Franchising 101 – 4 courses 	100 Education
<ul style="list-style-type: none"> Profit Mastery Series Modules 1-6 	50 Education each (bonus 100 for full series)
<ul style="list-style-type: none"> ICFE Values, Ethics and Culture in Franchising 	25 Education
<ul style="list-style-type: none"> ICFE What is Franchising 	25 Education
University of Louisville	
Certificate in Franchise Management – 6 courses/5-week terms Next Accelerated Bootcamp : February 14-March 27, 2022	250 Education per course
Georgetown University	
Certificate in Franchise Management – 2 sessions within a 2-year period	
<ul style="list-style-type: none"> Online Component 	175 Education
<ul style="list-style-type: none"> Face-to-Face Component (on campus) 	500 Education
FranklinCovey Courses	
<ul style="list-style-type: none"> Project Management Essentials 	200 Education
<ul style="list-style-type: none"> Presentation Advantage 	200 Education
<ul style="list-style-type: none"> Time Management Essentials: Powered by the 5 Choices to Extraordinary Productivity 	200 Education
IFA Video on Demand Programs	
<ul style="list-style-type: none"> Franchise Relations in Action 	200 Education
<ul style="list-style-type: none"> Moving from Conflict to Collaboration 	200 Education
<ul style="list-style-type: none"> Executive Insights Series 	75 Education
<ul style="list-style-type: none"> Best Practices in Franchise Management 	75 Education
<ul style="list-style-type: none"> IFA FRAN-GUARD™ (MANDATORY*) 	300 Education
ProfitSoup Online	
<ul style="list-style-type: none"> 5 Series of courses and 6 individual courses 	Various Education
Franchise Relationships Institute Virtual Workshops	Various Education
Franchise Advisory Centre Online Workshops	Various Education
FranNet Webinars	
Series of 6 in 2022: January 11 ; March 8; May 10; July 12; September 13; November 8	50 Participation each
IFA Franchise Business Network meetings	50 Participation each
Women Franchising Network Meetings	50 Participation each
IFPG Webinars	50 Participation each

*Fran-Guard offered online, virtually or in-person; check calendar for in-person or virtual opportunities



JANUARY

11	IFA LunchNLean Webinar Series How Call Tracking Powers Higher Revenue for Franchisors	50 Participation
11	FranNet Webinar Series YES, You Need a Resale Program!	50 Participation
20-21	Titus Center for Franchising Selling Franchises Bootcamp ▪ Register here	300 Education
25	WFN Regional Virtual Roundtable	50 Participation
27	IFA's Franchise Relations Committee Virtual Roundtables	50 Participation

FEBRUARY

	Georgetown University Course I – Fundamentals of the Franchise Model	
Jan. 31-9	-Online Component	175 Education
10-12	-On Campus – Washington, DC	500 Education
7-8	Franchise Relationships Institute Culture of Franchising Workshop ▪ Register here – 2 sessions (Feb. 7 & 8) *Virtual	80 Education
21- Mar. 3	Franchise Relationships Institute Field Manager Bootcamp ▪ Register here – 5 sessions (Feb. 21, 23 & 28, Mar. 2 & 3) *Virtual	320 Education
25-26	ICFE Special Sessions – San Diego Convention Center, San Diego, CA	200-300 Education
26-March 1	IFA Annual Convention – San Diego Convention Center, San Diego, CA	300 Education & 100 Participation

MARCH

	Georgetown University Course II – Franchise Management Theory and Practice	
26-Apr. 6	-Online Component	175 Education

APRIL

	Georgetown University Course II – Franchise Management Theory and Practice	
7-9	-On Campus – Washington, DC	500 Education

MAY

Apr. 28-May 26	Franchise Relationships Institute Franchisor Excellence Masterclass ▪ Register here – 5 sessions (Apr. 28, May 5, 12, 19 & 26) *Virtual	320 Education
15-17	Legal Symposium – Grand Hyatt, Washington, DC	300 Education & 100 Participation



17-18

IBA/IFA Joint Conference – Grand Hyatt, Washington, DC

150 Education &
100 Participation