

Create community.
Power opportunity.
Transform tomorrow.



IFA ANNUAL CONVENTION

Feb. 26–Mar.1, 2022 | San Diego, CA



IFA 2022 Annual Convention Trip Report and Recap

Your Name	
Your Title	
Department	
Conference Summary	IFA Annual Convention, February 26 – March 1 in San Diego, CA, is the largest gathering of franchising industry professionals, and it is where you find the solutions you need to move your business forward. Industry professionals spent four days learning new operational and business practices, sharing ideas and problem solving, experiencing the latest innovations, products, and services in the Exhibit Hall, and making connections to grow their businesses.
Conference URL	https://www.franchise.org/convention
Expected Benefits of Attendance	

Goals Met and Key Learning

Identify specifically the knowledge you are bringing back to your business that will serve as payback for the company's investment in sending you to the IFA Annual Convention.

1.	
2.	
3.	
4.	
5.	

Sessions or Events I Found the Most Valuable

Session Name	
Speaker Name	
Subject	
URL to Download Presentation	
How This Information Can Be Applied to Our Business	
Session Name	
Speaker Name	
Subject	

Create community.
Power opportunity.
Transform tomorrow.



IFA ANNUAL CONVENTION

Feb. 26–Mar.1, 2022 | San Diego, CA



URL to Download Presentation	
How This Information Can Be Applied to Our Business	
Session Name	
Speaker Name	
Subject	
URL to Download Presentation	
How This Information Can Be Applied to Our Business	
Session Name	
Speaker Name	
Subject	
URL to Download Presentation	
How This Information Can Be Applied to Our Business	
Session Name	
Speaker Name	
Subject	
URL to Download Presentation	
How This Information Can Be Applied to Our Business	

Create community.
Power opportunity.
Transform tomorrow.



IFA ANNUAL CONVENTION

Feb. 26–Mar.1, 2022 | San Diego, CA



Cost Summary

	Budget	Actual
Roundtrip Airfare	\$	\$
Ground Transportation	\$	\$
Hotel	\$	\$
Meals	\$	\$
Registration Fee	\$	\$
Total	\$	\$

Business Relationships

Include contact information for speakers or other attendees who may be helpful for you and your company in the future.

Name		Contact Details	
Company			
Description			
Name		Contact Details	
Company			
Description			
Name		Contact Details	
Company			
Description			
Name		Contact Details	
Company			
Description			
Name		Contact Details	
Company			
Description			

Create community.
Power opportunity.
Transform tomorrow.



IFA ANNUAL CONVENTION

Feb. 26–Mar.1, 2022 | San Diego, CA



Exhibitor Return on Investment

List vendor solutions and interesting products that you identified on site for post event follow-up that align with your company’s priorities.

Exhibitor Company		Contact Details	
Name			
Solution or Product of Interest			
Description			
Exhibitor Company		Contact Details	
Name			
Solution or Product of Interest			
Description			
Exhibitor Company		Contact Details	
Name			
Solution or Product of Interest			
Description			
Exhibitor Company		Contact Details	
Name			
Solution or Product of Interest			
Description			
Exhibitor Company		Contact Details	
Name			
Solution or Product of Interest			
Description			

Create community.
Power opportunity.
Transform tomorrow.



IFA ANNUAL CONVENTION

Feb. 26–Mar.1, 2022 | San Diego, CA



Summary

Outline additional details on goals achieved, key learning, or the return on investment for you and your company in the space below.

Consider benefits such as fostering networking opportunities; teambuilding; generating leads; developing skills for current or future tools; identifying possible solutions and opportunities for projects, processes, and business goals; and gaining a greater understanding of current or future technologies and trends. Explain how these benefits will help the company.

In your summary, we suggest offering to train others on what you learned and including the date/time of your planned briefing.