



ICFE COURSE CALENDAR
Institute of Certified Franchise Executives
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Credit Description	Number/Type of Credits
<u>IFA Webinar Series</u>	50 Participation each
<u>Franchise University</u>	
<ul style="list-style-type: none"> • ICFE Final Exam (MANDATORY – ONLINE ONLY) 	300 Education
<ul style="list-style-type: none"> • Comprehensive Franchise Services – 7 courses 	150 Education
<ul style="list-style-type: none"> • Recruiting and Hiring 	150 Education
<ul style="list-style-type: none"> • Performance Management 	150 Education
<ul style="list-style-type: none"> • Coaching 	150 Education
<ul style="list-style-type: none"> • Succession Planning 	150 Education
<ul style="list-style-type: none"> • Mastering Cross Generational Communications 	100 Education
<ul style="list-style-type: none"> • IFA Franchise Toolkit 	100 Education
<ul style="list-style-type: none"> • Effective Conflict Resolution 	100 Education
<ul style="list-style-type: none"> • Franchising 101 – 4 courses 	100 Education
<ul style="list-style-type: none"> • Profit Mastery Series Modules 1-6 	50 Education each (bonus 100 for full series)
<ul style="list-style-type: none"> • ICFE Values, Ethics and Culture in Franchising 	25 Education
<ul style="list-style-type: none"> • ICFE What is Franchising 	25 Education
<u>University of Louisville</u>	
Certificate in Franchise Management – 6 courses/5-week terms <u>Next Accelerated Bootcamp</u> : February 14-March 27, 2022	250 Education per course
<u>Georgetown University</u>	
Certificate in Franchise Management – 2 sessions within a 2-year period	
<ul style="list-style-type: none"> • Online Component 	175 Education
<ul style="list-style-type: none"> • Face-to-Face Component (on campus) 	500 Education
<u>FranklinCovey Courses</u>	
<ul style="list-style-type: none"> • Project Management Essentials 	200 Education
<ul style="list-style-type: none"> • Presentation Advantage 	200 Education
<ul style="list-style-type: none"> • Time Management Essentials: Powered by the 5 Choices to Extraordinary Productivity 	200 Education
<u>IFA Video on Demand Programs</u>	
<ul style="list-style-type: none"> • Franchise Relations in Action 	200 Education
<ul style="list-style-type: none"> • Moving from Conflict to Collaboration 	200 Education
<ul style="list-style-type: none"> • Executive Insights Series 	75 Education
<ul style="list-style-type: none"> • Best Practices in Franchise Management 	75 Education
<ul style="list-style-type: none"> • IFA FRAN-GUARD™ (MANDATORY*) 	300 Education
<u>ProfitSoup Online</u>	
<ul style="list-style-type: none"> • 5 Series of courses and 6 individual courses 	Various Education
<u>Franchise Relationships Institute Virtual Workshops</u>	Various Education
<u>Franchise Advisory Centre Online Workshops</u>	Various Education
<u>FranNet Webinars</u>	
<ul style="list-style-type: none"> • Series of 6 in 2021: January 20; March 10; May 19; July 14; September 8; <u>November 17</u> 	50 Participation each
IFA Franchise Business Network meetings	50 Participation each
Women Franchising Network Meetings	50 Participation each
<u>IFPG Webinars</u>	50 Participation each

*Fran-Guard offered online, virtually or in-person; check calendar for in-person or virtual opportunities



2021

NOVEMBER

2-5	Franchise Advisory Centre: Effective Franchise Recruitment ▪ Register here *Virtual	200 Education
3	IFA Women Wednesdays ▪ Women in Franchising on Clubhouse	50 Participation
3	IFA Wednesday Wise Webinar ▪ Will 2022 Bring the Death of Direct Mail?	50 Participation
4-Dec. 2	Franchise Relationships Institute Franchisor Excellence Masterclass ▪ Register here – 5 sessions (Nov. 4, 11, 18, 25 & Dec. 2) *Virtual	320 Education
10	IFA Webinar Series: Labor & Hiring ▪ Hiring & Attracting Talent	50 Participation
16-18	Emerging Franchisor Conference ▪ Royal Sonesta New Orleans, New Orleans, LA	300 Education
15-24	Franchise Relationships Institute Advanced Field Manager Bootcamp ▪ Register here – 5 sessions (Nov. 15, 17, 21, 23 & 24) *Virtual	320 Education
17	IFA Women Wednesdays ▪ Women in Franchising on Clubhouse	50 Participation
17	FranNet Webinar: How Successful Franchisors and Franchisees Partner to Win	50 Participation
22-23	Franchise Relationships Institute Culture of Franchising Workshop ▪ Register here – 2 sessions (Nov. 22 & 23) *Virtual	80 Education
24	IFA Women Wednesdays ▪ Women in Franchising on Clubhouse	50 Participation

DECEMBER

1	IFA Webinar Series: Labor & Hiring ▪ Alternative Recruiting Paths & Talent Pools	50 Participation
15	IFA Women Wednesdays ▪ Women in Franchising on Clubhouse	50 Participation



2022

JANUARY

20-21 Titus Center for Franchising Selling Franchises Bootcamp 300 Education
 ▪ [Register here](#)

FEBRUARY

Jan. 31-9 Georgetown University Course I – Fundamentals of the Franchise Model 175 Education
 -Online Component
 10-12 -On Campus – Washington, DC 500 Education

7-8 Franchise Relationships Institute Culture of Franchising Workshop 80 Education
 ▪ [Register here](#) – 2 sessions (Feb. 7 & 8) *Virtual

21-Mar. 3 Franchise Relationships Institute Field Manager Bootcamp 320 Education
 ▪ [Register here](#) – 5 sessions (Feb. 21, 23 & 28, Mar. 2 & 3) *Virtual

25-26 ICFE Special Sessions – San Diego Convention Center, San Diego, CA 200-300 Education
 26-March 1 IFA Annual Convention – San Diego Convention Center, San Diego, CA 300 Education &
 100 Participation

MARCH

26-Apr. 6 Georgetown University Course II – Franchise Management Theory and Practice 175 Education
 -Online Component

APRIL

7-9 Georgetown University Course II – Franchise Management Theory and Practice 500 Education
 -On Campus – Washington, DC

MAY

Apr. 28-May 26 Franchise Relationships Institute Franchisor Excellence Masterclass 320 Education
 ▪ [Register here](#) – 5 sessions (Apr. 28, May 5, 12, 19 & 26) *Virtual

15-17 Legal Symposium – Grand Hyatt, Washington, DC 300 Education &
 100 Participation

17-18 IBA/IFA Joint Conference – Grand Hyatt, Washington, DC 150 Education &
 100 Participation