



NOVEMBER 16-18, 2021
NEW ORLEANS, LA

COVID-19 Safety Update

We are looking forward to our first Emerging Franchisor in-person gathering in over a year! IFA continues to place top priority on safety for all those attending the **2021 Emerging Franchisor Conference**.

Your safety is our number one goal. Here's what we're doing to make sure you stay safe:

- Per New Orleans, LA regulations ([Current Guidelines effective August 16, 2021](#)) the following applies:
 - **Mask Requirements:** Masks are required indoors, regardless of vaccination status
 - **Vaccine Requirements:** Proof of at least one dose of an approved COVID vaccine or negative PCR test within 72 hours is required at all indoor gatherings at the following establishments:
 - Event spaces such as hotel ballrooms, event venues & reception halls, restaurants, bars, gyms, indoor group fitness classes, indoor entertainment/amusement facilities
- Hand sanitizer stations will be available in multiple locations
- Small group attendance to allow for distancing
- Physical distancing of three feet when indoors whenever possible
- Attendees will be provided wrist bands indicating their level of personal comfort with distance and engagement:
 - **Red** – “I Need Distance”
 - **Yellow** – “Elbow Bump”
 - **Green** – “Hugs & High Fives”
- If you are showing any symptoms of COVID-19 or have had contact with anyone who has tested positive in the last two weeks, please stay home

In partnership with **Royal Sonesta New Orleans**, IFA will provide:

- Responsible food & beverage/seating/barriers for meeting spaces
- Appropriate signage to reinforce spatial distancing and other safety reminders
- Please refer to the Royal Sonesta New Orleans [“Stay Safe with Sonesta”](#) page on their website, which is kept up to date and has more details

IFA will continue to monitor local and CDC guidance and provide updates where needed. This document will continue to be updated as more information becomes available or if the situation changes.

Questions? Please contact us at info@franchise.org

Last updated: August 25th, 2021

