



**ICFE COURSE CALENDAR**  
**Institute of Certified Franchise Executives**  
[cfe@franchise.org](mailto:cfe@franchise.org)

<b>Credit Description</b>	<b>Number/Type of Credits</b>
<b><u>IFA Webinar Series</u></b>	50 Participation each
<b><u>Franchise University</u></b>	
<ul style="list-style-type: none"> <li>• ICFE Final Exam (<b>MANDATORY – ONLINE ONLY</b>)</li> </ul>	300 Education
<ul style="list-style-type: none"> <li>• Franchising: Franchise Manager Package – 7 courses</li> </ul>	150 Education
<ul style="list-style-type: none"> <li>• Recruiting and Hiring</li> </ul>	150 Education
<ul style="list-style-type: none"> <li>• Performance Management</li> </ul>	150 Education
<ul style="list-style-type: none"> <li>• Coaching Your Employees</li> </ul>	150 Education
<ul style="list-style-type: none"> <li>• Succession Planning</li> </ul>	150 Education
<ul style="list-style-type: none"> <li>• Mastering Cross Generational Communication</li> </ul>	100 Education
<ul style="list-style-type: none"> <li>• IFA Franchise Toolkit</li> </ul>	100 Education
<ul style="list-style-type: none"> <li>• Reduce Stress Through Effective Conflict Resolution</li> </ul>	100 Education
<ul style="list-style-type: none"> <li>• Franchising: Individual Package – 4 courses</li> </ul>	100 Education
<ul style="list-style-type: none"> <li>• Profit Mastery Series Modules 1-6</li> </ul>	50 Education each (bonus 100 for full series)
<ul style="list-style-type: none"> <li>• ICFE Values, Ethics and Culture in Franchising</li> </ul>	25 Education
<ul style="list-style-type: none"> <li>• ICFE What is Franchising</li> </ul>	25 Education
<b><u>University of Louisville</u></b>	
Certificate in Franchise Management – 6 courses/5-week terms <b><u>Next Accelerated Bootcamp</u></b> : May 17 – June 27, 2021	250 Education per course
<b><u>Georgetown University</u></b>	
Certificate in Franchise Management – 2 sessions within a 2-year period	
<ul style="list-style-type: none"> <li>• Online Component</li> </ul>	175 Education
<ul style="list-style-type: none"> <li>• Face-to-Face Component</li> </ul>	500 Education
<b><u>FranklinCovey Courses</u></b>	
<ul style="list-style-type: none"> <li>• Project Management Essentials</li> </ul>	200 Education
<ul style="list-style-type: none"> <li>• Presentation Advantage</li> </ul>	200 Education
<ul style="list-style-type: none"> <li>• Time Management Essentials: Powered by the 5 Choices to Extraordinary Productivity</li> </ul>	200 Education
<b><u>IFA Video on Demand Programs</u></b>	
<ul style="list-style-type: none"> <li>• Franchise Relations in Action</li> </ul>	200 Education
<ul style="list-style-type: none"> <li>• Moving from Conflict to Collaboration</li> </ul>	200 Education
<ul style="list-style-type: none"> <li>• Executive Insights Series</li> </ul>	75 Education
<ul style="list-style-type: none"> <li>• Best Practices in Franchise Management</li> </ul>	75 Education
<ul style="list-style-type: none"> <li>• IFA FRAN-GUARD™ (<b>MANDATORY*</b>)</li> </ul>	300 Education
<b><u>ProfitSoup Online</u></b>	
<ul style="list-style-type: none"> <li>• 5 Series of courses and 6 individual courses</li> </ul>	Various Education
<b><u>FranNet Webinars</u></b>	
<ul style="list-style-type: none"> <li>• Series of 6 in 2021: January 20; March 10; <a href="#">May 19</a>; <a href="#">July 14</a>; <a href="#">September 8</a>; <a href="#">November 17</a></li> </ul>	50 Participation each
IFA Franchise Business Network meetings	50 Participation each
Women Franchising Network Meetings	50 Participation each
<b><u>WednesdayWise Webinars</u></b>	50 Participation each
<b><u>IFPG Webinars</u></b>	50 Participation each

\*Offered online or in-person, check calendar for in-person opportunities



## **2021**

### **APRIL**

1	IFA 2021 Economic Outlook Webinar Series – <a href="#">Business Services Sector Spotlight</a>	50 Participation
6	IFA 2021 Economic Outlook Webinar Series – <a href="#">Lodging Sector Spotlight</a>	50 Participation
8	IFA 2021 Economic Outlook Webinar Series – <a href="#">Personal Services: Health &amp; Beauty Sector Spotlight</a>	50 Participation
13	IFA 2021 Economic Outlook Webinar Series – <a href="#">Personal Services: Family &amp; Entertainment Sector Spotlight</a>	50 Participation
15	IFA 2021 Economic Outlook Webinar Series – <a href="#">QSR Restaurants Sector Spotlight</a>	50 Participation
20	IFA 2021 Economic Outlook Webinar Series – <a href="#">Table/Full-Service Restaurants Sector Spotlight</a>	50 Participation
20	<a href="#">Titus Center for Franchising Franchise Executive Symposium</a> <ul style="list-style-type: none"><li>▪ Palm Beach Atlantic University, West Palm Beach, FL</li></ul>	100 Participation

### **MAY**

4-6	<a href="#">IFA Legal Symposium</a> - Virtual	200 Education
6-7	<a href="#">Franchise Expo Nashville</a> <ul style="list-style-type: none"><li>▪ Music City Center, Nashville, TN</li></ul>	50 Participation
17-23	University of Louisville Certificate in Franchise Management Bootcamp <ul style="list-style-type: none"><li>▪ Franchise Fundamentals – <a href="#">Register here</a></li></ul>	250 Education
18-19	<a href="#">IBA/IFA Joint Conference</a> - Virtual	150 Education
19	<a href="#">FranNet Webinar: Growing Your Franchise with the Right Franchisees</a>	50 Participation
24-30	University of Louisville Certificate in Franchise Management Bootcamp <ul style="list-style-type: none"><li>▪ Navigating Franchise Law – <a href="#">Register here</a></li></ul>	250 Education

### **JUNE**

May 31-6	University of Louisville Certificate in Franchise Management Bootcamp <ul style="list-style-type: none"><li>▪ Buy and Grow a Franchise – <a href="#">Register here</a></li></ul>	250 Education
7-13	University of Louisville Certificate in Franchise Management Bootcamp <ul style="list-style-type: none"><li>▪ Franchise HR Infrastructure – <a href="#">Register here</a></li></ul>	250 Education
14-20	University of Louisville Certificate in Franchise Management Bootcamp <ul style="list-style-type: none"><li>▪ Leading Franchise Teams – <a href="#">Register here</a></li></ul>	250 Education



INSTITUTE OF CERTIFIED  
FRANCHISE EXECUTIVES

17-19	<a href="#">International Franchise Expo</a> <ul style="list-style-type: none"><li>▪ The Javits Center, New York City, NY</li></ul>	50 Participation
21-27	University of Louisville Certificate in Franchise Management Bootcamp <ul style="list-style-type: none"><li>▪ Building a Profitable Relationship with your Franchisor – <a href="#">Register here</a></li></ul>	250 Education
<b><u>JULY</u></b>		
14	<a href="#">FranNet Webinar: Maximize your potential with Referral Groups</a>	50 Participation
<b><u>AUGUST</u></b>		
31-Sep 3	<a href="#">Franchise Update Multi-Unit Franchising Conference</a> <ul style="list-style-type: none"><li>▪ Caesar's Forum, Las Vegas, NV</li></ul>	300 Education
<b><u>SEPTEMBER</u></b>		
Aug. 31-Sep 3	<a href="#">Franchise Update Multi-Unit Franchising Conference</a> <ul style="list-style-type: none"><li>▪ Caesar's Forum, Las Vegas, NV</li></ul>	300 Education
8	<a href="#">FranNet Webinar: Keys to Successful Franchise Development</a>	50 Participation
20-22	<a href="#">Franchise Action Network Annual Meeting &amp; Fall Leadership Meetings</a> <ul style="list-style-type: none"><li>▪ JW Marriott, Washington, DC</li></ul>	100 Participation
30-Oct. 2	<a href="#">Franchise Expo West</a> <ul style="list-style-type: none"><li>▪ Phoenix Convention Center, Phoenix, AZ</li></ul>	50 Participation
<b><u>OCTOBER</u></b>		
Sept. 30-2	<a href="#">Franchise Expo West</a> <ul style="list-style-type: none"><li>▪ Phoenix Convention Center, Phoenix, AZ</li></ul>	50 Participation
4-5	<a href="#">IFA Operations Conference</a> <ul style="list-style-type: none"><li>▪ InterContinental Chicago, Chicago, IL</li></ul>	200 Education
19-21	<a href="#">Franchise Update Franchise Leadership &amp; Development Conference</a> <ul style="list-style-type: none"><li>▪ InterContinental, Atlanta, GA</li></ul>	300 Education
22-23	<a href="#">Franchise Expo Houston</a> <ul style="list-style-type: none"><li>▪ George R. Brown Convention Center, Houston, TX</li></ul>	50 Participation
28-30	<a href="#">Franchise Expo South</a> – Live & Online <ul style="list-style-type: none"><li>▪ Miami Beach Convention Center, Miami, FL</li></ul>	50 Participation
<b><u>NOVEMBER</u></b>		
16-18	<a href="#">Emerging Franchisor Conference</a> <ul style="list-style-type: none"><li>▪ Royal Sonesta New Orleans, New Orleans, LA</li></ul>	300 Education
17	<a href="#">FranNet Webinar: How Successful Franchisors and Franchisees Partner to Win</a>	50 Participation



**2022**

**FEBRUARY**

25-26	ICFE Special Sessions – San Diego Convention Center, San Diego, CA	200 Education each
21-24	IFA Annual Convention – San Diego Convention Center, San Diego, CA	300 Education & 100 Participation

**MAY**

15-17	Legal Symposium – Grand Hyatt, Washington, DC	300 Education & 100 Participation
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17-18	IBA/IFA Joint Conference – Grand Hyatt, Washington, DC	150 Education & 100 Participation
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