

2019 Editorial Calendar



Issue	Editorial	Space Closing	Artwork Due	Cover Feature/Theme	Bonus Distributions	Special Supplement or Advertising Feature
JAN	Nov. 9	Dec. 12	Dec. 19	State of Franchising	FES 2019 IFA Annual Convention	Pre-Convention Promotional Opportunities for Exhibitors
FEB	Dec. 7	Jan. 10	Jan. 17	Convention, Leadership	IFA Annual Convention	IFA Convention Exhibitor Directory
MAR	Jan. 11	Feb. 8	Feb. 15	Multi-Unit Franchising	IFE 2019 FEW 2019	Opportunities in Multi-Unit Franchising Food & Beverage Directory
APR	Feb. 8	Mar. 12	Mar. 19	Legal Update	Legal Symposium	Attorney Directory Marketing Toolkit
MAY	Mar. 8	Apr. 10	Apr. 17	International Opportunities	IFE 2019 FEM 2019 FEW 2019 More than 12 International Events 2019-2020	International Opportunities Guide
JUN	Apr. 8	May 10	May 17	VetFran	IFE 2019 ASBDC 2019 FEM 2019 More than 10 Veteran Events 2019-2020	IFA Convention Photo Feature VetFran Advertisers VetFran Advertorial
JUL	May 10	June 12	June 19	Diversity of Franchising	FEW 2019 More than 12 Diversity Events 2019-2020	DiversityFran Directory Women in Franchising
AUG	June 7	July 10	July 17	Franchise Development and Operations	IFA Annual Convention 2019 ASBDC 2019	Financial Services Toolkit
SEPT	July 12	Aug. 9	Aug. 16	Franchise Relations, Public Affairs	Franchise Action Network (FAN) FEW 2019	Franchisees of the Year
OCT	Aug. 9	Sept. 11	Sept. 18	2019 Supplier Source Book	FEW 2019 FES 2020 IFA Annual Convention 2019 IFE 2019	IFA Supplier Forum Directory
NOV	Sept. 6	Oct. 11	Oct. 18	Technology	FES 2020	Public Affairs Conference Photo Feature Technology Toolkit
DEC	Oct. 11	Nov. 8	Nov. 15	Marketing	FES 2020	Convention Brochure Marketing/PR Agencies Section

Great Exposure, Great Value!