



FRANCHISING[®]
Building local businesses,
one **opportunity** at a time.

2019 EXHIBITOR INFORMATION

Thank you for your interest in exhibiting at the IFA's 2019 Annual Convention being hosted at the Mandalay Bay in Las Vegas, NV, February 24-27. Exhibiting offers a one-stop shopping experience for the latest and greatest in services and products available to the franchising community.

Exhibit booth spaces are now available on a **first come, first served** basis. Please note that our booth spaces are 10X10 but can be reserved in multiples to create larger exhibit areas.

Once space has been reserved the following will be due:

- Exhibit Booth Reservation Agreement & Contract returned with a 50% within 30 days of space reservation. The balance of booth fees will be due on or before November 9 (or payment in full will be due on the date of space reservation for space reserved after November 9).

To receive an Exhibit Booth Reservation Agreement & Contract, updated floor plan, list of currently reserved exhibiting companies or for questions, please contact Lynette James at ljames@franchise.org or 202/662-0782.

We look forward to having your company exhibit with us in 2019!

See you in Las Vegas!