



**MICHAEL (MIKE) WOIDA, PRESIDENT, INTERNATIONAL  
CKE RESTAURANTS HOLDINGS, INC.**

Mike Woida serves as President, International. Prior to his current role, he was Senior Vice President, International for CKE Restaurants Holdings, Inc. Mike has over 40 years of company-owned and franchise operations experience in the quick-service-restaurant industry and has spent the previous 28 years developing international markets for CKE.

During Mike's tenure in the International Division, he spent 12 years based in Seoul, South Korea and Hong Kong serving as Director of International Operations and Development for Hardee's and Carl's Jr. Restaurants. He has also held the position of Director of Franchise Operations/Asia. Prior to joining the International Division for CKE, Mike held a Regional Director position guiding company and franchise operations for the midwestern United States based in Detroit, Michigan. Mike has also held regional Director positions in training and development and multi-unit operations for Hardee's Food Systems, Inc. and Burger Chef Systems prior to its acquisition by Hardee's in 1982.

Mr. Woida has been employed by CKE Restaurants, Holdings, Inc. for 43 years and he holds a bachelor's degree in Business Administration and a master's degree in International Business.