



**FRANCHISING**<sup>®</sup>  
Building local businesses,  
one **opportunity** at a time.

## 2018 EXHIBITOR INFORMATION

Thank you for your interest in exhibiting at the IFA's 2018 Annual Convention being hosted at the Phoenix Convention Center & Sheraton Grand Phoenix in Phoenix, AZ, February 10-13. Exhibiting offers a one-stop shopping experience for the latest and greatest in services and products available to the franchising community.

Exhibit booth spaces are now available on a **first come, first served** basis. Please note that our booth spaces are 10X10 but can be reserved in multiples to create larger exhibit areas.

Once space has been reserved the following will be due:

- Exhibit Booth Reservation Agreement & Contract returned with a 50% deposit payment by May 26 (or within 30 days of space reservation if space is reserved after May 26). The balance of booth fees will be due on or before November 10 ( or payment in full will be due on the date of space reservation for space reserved after November 10).

To receive an Exhibit Booth Reservation Agreement & Contract, updated floor plan, list of currently reserved exhibiting companies or for questions, please contact Lynette James at [ljames@franchise.org](mailto:ljames@franchise.org) or 202/662-0782.

We look forward to having your company exhibit with us in 2018!

***See you in Phoenix!***