



**Franchising**<sup>®</sup>  
 Building local businesses,  
 one opportunity at a time.

**IFA's 52<sup>nd</sup> Annual Franchise Convention**  
 February 11-14, 2012 \*\* Marriott World Center \*\* Orlando, FL  
**SPONSORSHIP OPPORTUNITIES**

IFA's best attended annual event with hundreds of CEOs, Presidents, EVPs & Franchise Development executives. Sponsorship provides you an opportunity to promote your product/service to your target audience.

	<u>Full Sponsor</u>	<u>Co-Sponsors</u>
IFA Executive Committee Dinner (Friday)		1 @ \$5,000
Board of Directors' Dinner (Saturday)	\$20,000	2 @ \$10,000
Board of Directors' Luncheon (Saturday)	\$7,500	
Board of Directors' Amenities	\$10,000	
New Member & First Timer Reception (Saturday)	\$25,000	2 @ \$12,500
Taste of Franchising Title Sponsor (Saturday)	\$20,000	
Taste of Franchising Cash Sponsors Gold Sponsor		\$5,000 each
<b>Summits</b>		
Finance Summit	\$7,500	
Technology Summit	\$7,500	
Diversity Summit	\$7,500	
Opening General Session Speaker (Sunday)		1 @ \$50,000
Women's Networking Reception (Sunday)		1 @ \$6,000
<b>Gala (Monday)</b>		
Title Sponsor		1 @ \$25,000
Gold Sponsor		2 @ \$10,000
Tuesday Luncheon	\$18,000	
Convention Mobile App		
Silver Sponsor		2 @ \$10,000
Banner Ad Sponsor		\$5,000 each
VIP Office	\$5,000	
Convention Program Book		1 @ \$15,000

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**Full Sponsor**

**Co-Sponsors**

Exhibitor Hospitality	\$5,000	
Exhibit Hall Door Prizes	\$12,000	2 @ \$6,000
Exhibit Hall Aisle Banners**		6 @ \$1,000
Exhibit Hall Footprints		1 @ \$3,000

\* 1Meter Sign is an enhanced sponsorship opportunity available to Convention sponsors and exhibitors only. 1M signs for convention sponsors will be displayed at the sponsored event. 1M signs for exhibitors will be placed in the exhibit hall at the discretion of the IFA.

\*\* Exhibit Hall Aisle Banner sponsorship is available to Convention exhibitors only.

**SPONSOR RECOGNITION**

- Acknowledgment in convention brochures, final program book, on franchise.org and *Franchising World* magazine
- Recognition at all Convention General Sessions
- Special Signage at the event sponsored
- One complimentary convention registration for every \$5,000 in sponsorship

Company \_\_\_\_\_

Contact \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

Event \_\_\_\_\_

Amount \_\_\_\_\_

To reserve a sponsorship please complete form and fax to 202/628-0812 or for more information, please contact Lynette Darby ([ldarby@franchise.org](mailto:ldarby@franchise.org) or 202/662-0782)

11/10/2011