

# IFA'S 2012 EVENT SUMMARY



IFA is the premier resource for franchise news, trends and strategies. Plan your strategy for professional career, education and networking development in 2012.

## EVENT

## LOCATION(S) & DATES

### FRANCHISE DEVELOPMENT SEMINARS

**April 18-19, Tampa, FL // Oct. 10-11, Anaheim, CA // Nov. 7-8, Dallas, TX**

Participate in an in-depth exchange of information from franchise development experts revealing tips and tools for building your franchise brand, featuring programming focused on industry challenges, successes and what to expect for the future.

### LEGAL SYMPOSIUM

**May 20-22, Washington, DC**

The 45th Annual Legal Symposium is developed by a task force of franchise legal experts for practitioners and business executives. Blending topics focused on the practical side of franchise business and law, programming addresses the latest business and franchise law developments and features how-to tips from knowledgeable franchise law practitioners, franchise executives and state regulators.

### IBA/IFA JOINT CONFERENCE

**May 22-23, Washington, DC**

Held in partnership with the International Bar Association's Franchising Committee, this program focuses on latest trends and developments in international franchise law.

### IFA SUMMER BOARD & FORUM MEETING

**June 4-7, Sea Island, GA**

Build relationships with the association's leadership, including the IFA Board of Directors and Franchisee and Supplier Forums, during our 2012 Summer Board & Forum meeting being held in beautiful Sea Island, Georgia. This meeting is by invitation only.

### INTERNATIONAL FRANCHISE EXPO

**June 15-17, New York City, NY**

Co-hosted with MFV Expositions, the IFE brings together hundreds of franchise concepts and thousands of qualified prospects from across the United States and more than 80 countries.

### PUBLIC AFFAIRS CONFERENCE

**September 9-12, Washington, DC**

Meet us in our nation's capital for a gathering of our Board of Directors, committees, forums, councils and task forces in Washington, DC to network and to visit with their Members of Congress during IFA's most important advocacy event.

### WEST COAST FRANCHISE EXPO

**October 12-14, Anaheim, CA**

Co-hosted with MFV Expositions, brings together franchise concepts and qualified prospects from the growing West Coast market.

### FRANCHISE EXECUTIVE LEADERSHIP CONFERENCE

**October 29-31, Colorado Springs, CO**

The Franchise Executive Leadership Conference is a by-invitation-only event designed specifically for top-level franchise and multi-unit executives to network and share ideas about common challenges faced in running a business in today's marketplace.

## AND MARK YOUR CALENDAR FOR THESE EARLY 2013 EVENTS:

### FRANCHISE EXPO SOUTH

**January 11-13, 2013, Miami, FL**

Co-hosted with MFV Expositions, the FES brings together franchise concepts and qualified prospects from the southeastern United States, Latin America and the Caribbean.

### IFA ANNUAL CONVENTION

**February 17-20, 2013, Las Vegas, NV**

More than 3,000 franchise professionals are expected to gather to learn, network and chart the future of franchising. The Annual Convention presents multiple unique opportunities and a variety of ways to strategically align with key decision-makers from various industries of all sizes.