



IFA's Convention Mobile App **NOW AVAILABLE!**

The App offers:

- Schedule of Events
- Exhibitor Listings
- Session Details and Speakers
- Convention Announcements
- *and more!*

Downloading the FollowMe app for IFA 2012 is easy:

For **iPhone** and **Android**:

Visit the App Store or Android Market on your phone and search for "IFA 2012".

For **Blackberry** and **all other web-enabled devices**:

Simply point your mobile device browser to <http://m.core-apps.com/ifa2012>
– The link will automatically detect the type of device you are using and direct you to the proper download. Some web-enabled devices use a mobile optimized website that can be bookmarked for easy future access.



You can also scan this QR code. From there you will be directed to download the proper version of the app for your particular device, or on some phones then bookmark that page.