

# EXECUTIVE SUMMARY

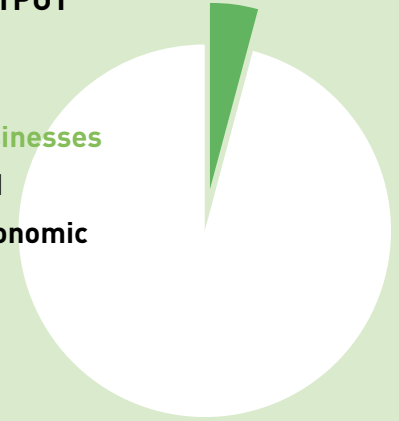
## WHAT HAPPENS IN FRANCHISED BUSINESSES

Franchised businesses operated 909,253 establishments in the United States in 2005, counting both establishments owned by franchisees and establishments owned by franchisors. These establishments amounted to 3.3 percent of all business establishments in the United States. Franchised businesses provided 11.0 million jobs, met a \$278.6 billion payroll, and produced \$880.9 billion of output.

Franchised businesses accounted for 8.1 percent of all private sector jobs, 5.3 percent of all private-sector payroll, and 4.4 percent of all private sector economic output in 2005.

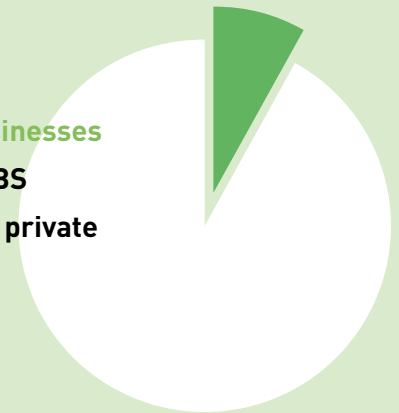
### PERCENT OF PRIVATE SECTOR ECONOMY // DIRECT ECONOMIC OUTPUT

**Franchised Businesses**  
**\$880.9 BILLION**  
**4.4% of U.S. economic output**



### PERCENT OF PRIVATE SECTOR ECONOMY // DIRECT EMPLOYMENT

**Franchised Businesses**  
**11 MILLION JOBS**  
**8.1% of all U.S. private sector jobs**



## DIRECT AND TOTAL CONTRIBUTIONS OF FRANCHISED BUSINESSES TO THE U.S. ECONOMY // 2005

	In Franchised Businesses // Direct	Percent of Private Sector Economy // Direct	Because of Franchised Businesses // Total	Percent of Private Sector Economy // Total
JOB	11,029,206	8.1%	20,974,636	15.3%
PAYROLL (\$ billions)	\$278.6	5.3%	\$660.9	12.5%
OUTPUT (\$ billions)	\$880.9	4.4%	\$2,306.8	11.4%
ESTABLISHMENTS	909,253	3.3%	NA	NA