

# EXECUTIVE SUMMARY

Among business format franchises, Business Services had more establishments and generated a greater portion of payrolls than other business categories. Quick service restaurants provided more jobs (35%) and generated more economic output (22.9%) than other business categories. Business Services and Personal Services were next in terms of economic output, with 22.7% and 14.4% respectively.

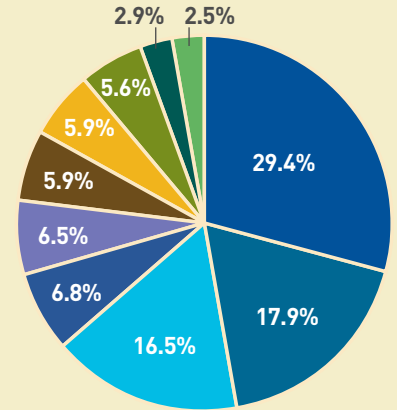
Among product distribution franchises, Automotive and Truck Dealers provided the most jobs and the greatest payroll.

## BUSINESS FORMAT FRANCHISES // BY LINE OF BUSINESS

	Payroll	Output	Establishments
BUSINESS SERVICES	29.4%	22.7%	25%
PERSONAL SERVICES	17.9%	14.4%	9.9%
QUICK SERVICE RESTAURANTS	16.5%	22.9%	21.7%
FOOD RETAIL	6.8%	7.1%	7.9%
TABLE/FULL SERVICE RESTAURANTS	6.5%	7.6%	5.5%
LODGING	5.9%	7.2%	3.9%
COMMERCIAL & RESIDENTIAL SERVICES	5.9%	4.9%	7%
RETAIL PRODUCTS & SERVICES	5.6%	5.5%	10.2%
REAL ESTATE	2.9%	4%	4.4%
AUTOMOTIVE	2.5%	3.8%	4.6%

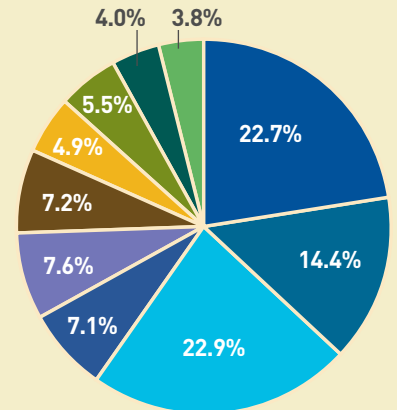
BUSINESS FORMAT FRANCHISES // BY LINE OF BUSINESS

### PAYROLL



BUSINESS FORMAT FRANCHISES // BY LINE OF BUSINESS

### OUTPUT



BUSINESS FORMAT FRANCHISES // BY LINE OF BUSINESS

### ESTABLISHMENTS

