



## The International Franchise Association Educational Foundation

### Arthur Karp Annual Research Award

## CALL FOR PAPERS 2011-2012

The IFA Educational Foundation announces the continuation of the Arthur Karp Research Award. The award is given for the best research paper on a subject of relevance and practical usefulness to the franchising community.

The Foundation will welcome papers from a broad range of academic disciplines. The only restriction is that the subject must be related to franchising. Preference will be given to research that can be applied to improve franchising in such areas as franchise relations, franchise development, marketing, management, human resources, diversity, operations, supply and sourcing, international development, and technology.

#### **AWARD:**

The monetary prize is \$2,500. If there are multiple authors, the prize is divided. Prize recipients (up to 2) will also receive a complimentary registration for the following International Franchise Association Convention and a travel stipend of up to a total of \$1,000 for travel and hotel costs if the winner(s) attends the Convention. The award winners will be announced at the Convention. Attendance at the Convention is encouraged but is not required.

#### **CRITERIA and FORMAT:**

1. The paper should acknowledge other work already done on this subject.
2. The paper should be written in plain English and be understandable by non-academics.
3. The subject should be of practical relevance to franchising.
4. The paper must include an executive summary not to exceed one page in length.
5. The paper should be submitted in Microsoft Word, Times New Roman, font size 12, with page numbers, and on an 8 1/2 by 11" page.
6. The paper should be accompanied by a one-page author(s) resume which should list any previous franchise research work and/or publications.
7. Title Page Format -- Title of Research Paper, Date of Submission, Name of Author(s), Address, Phone, and Email Address.

#### **SUBMISSION PROCEDURES:**

1. Papers should be submitted by email only by June 15, 2011

John Reynolds, President - IFA Educational Foundation - [jreynolds@franchise.org](mailto:jreynolds@franchise.org)

2. Author information including phone and email contact numbers must be included with the paper. Receipt of the paper will be acknowledged by email.
3. Award Recipients will be announced in spring of 2012.
4. Questions may be addressed to John Reynolds at the email address noted above.