

INSTITUTE OF CERTIFIED FRANCHISE EXECUTIVES
BOARD OF GOVERNORS—2010

Chair

Geoff Hill, CFE
Vice President
Roark Capital Group

Vice Chair

Mark Liston, CFE
Vice President, Sales & Marketing
Smart Leads USALLC

Treasurer

Cynthia Gartman, CFE

Secretary

Robert Sells, CFE
CEO
Sells Development, Inc.

Immediate Past Chair

Melanie Bergeron, CFE
CEO
Two Men And A Truck International

Bill Anderson, CFE
President
UPS Store of Philadelphia, PA

Cheryl R. Babcock, CFE
Director
International Institute for Franchise Education
Huizenga School of Business and Entrepreneurship

Bruce V. Bloom, CFE
Principal/Member
Bloom & Associates, LLC

William Edwards, CFE
President
Edwards Global Services, Inc.

Patty Halpin, CFE
Franchise Director
Dunkin' Brands, Inc.

Rosemarie Hartnett, CFE
President
Abrakadoodle Remarkable Art Education

Lonnie Helgerson, CFE
Clockwork Home Services, Inc.

Frank Hoy, Ph.D.
Department of Management
Worcester Polytechnic Institute

Lynette McKee, CFE
Checkers Drive-In Restaurants, Inc.

Janet C. Muhleman, CFE
President
re:group, Inc.

Joan Painter, CFE
Director of Franchising
Fresh City Franchising LLC

Nikki Sells, CFE
Vice President, Franchise Development
Tasti D-Lite LLC

Linda Shunk, CFE
Vice President, Retail Sales & Franchise
Oreck Franchise Services, LLC

Leonard N. Swartz, CFE
Senior Advisor
iFranchise Group

Patrick K. Walls, CFE
Chief Operating Officer & General Counsel
Capriotti's Sandwich Shop, Inc.

Jason Zickerman, CFE
President & COO
The Alternative Board (TAB)

HONORARY LIFETIME MEMBERS

Gene Getchell, CFE
Past IFA Chairman

EX OFFICIO

John R. Reynolds, CFE
President
IFA Educational Foundation

Kathryn Boe Morgan, CFE
Special Advisor
IFA Educational Foundation

Bret Lowell, Esq., CFE
General Counsel
DLA Piper US LLP

ICFE PAST CHAIRMEN'S COMMITTEE

Melanie Bergeron, CFE
CEO
Two Men And A Truck International

Linda L Burzynski, CFE
VL Service Corp.

Randy Burzynski, CFE

Peter J. Charland, CFE
Vice President of Franchise Operations
Golden Corral Buffet & Grill

Linda C. Haneborg, CFE
Chairman
Linda Haneborg & Associates

W. James Squire, CFE
Director of Franchise Development
HoneyBaked Ham Company and Cafe