



IFA's new, greatly expanded franchise sales management and compliance program will help IFA members take proactive steps to reduce risks, manage growth, and build a stronger, healthier franchise system. IFA Fran-Guard™ covers both the legal and business aspects of compliance with a series of modules designed for CEOs and senior executives, franchise development professionals, in-house counsel and franchise attorneys, paralegals and compliance managers.



"Fran-Guard™ is an excellent way for IFA members to work together to protect and promote franchising by maintaining high ethical standards and good business practices. IFA members who participate in the program will be better prepared, will have a better understanding of compliance related issues, and will have a competitive advantage over those who do not."

–Dina Dwyer-Owens, CFE, 2009 Chairwoman, IFA, Chairwoman and CEO, The Dwyer Group

IFA Fran-Guard™ is designed for:

- CEOs and Senior Executives**
 Not only does a system-side compliance program protect your franchise it can make it more profitable. Modules cover the Business Case for Compliance, Franchise Sales Growth & Management, and Best Practices.
- Franchise Development Professionals**
 There's more to compliance than legal requirements. Learn how a sales management and compliance program can increase your effectiveness and help drive franchise sales.
- In-house Counsel, Franchise Attorneys, Paralegals and Compliance Managers**
 It's important to integrate all aspects of franchise sales management and compliance, from disclosure to franchise sales, field support, and operations. IFA Fran-Guard™ modules cover practical steps to implement a system-wide compliance program.
- All CFEs and CFE candidates**
 IFA Fran-Guard™ has been incorporated into the ICFE's professional development program. IFA members who successfully complete the IFA Fran-Guard™ program will receive an ICFE Fran-Guard™ Certificate. In addition, CFE candidates and current CFEs seeking recertification credits will receive 250 CFE Education credits for attending the Fran-Guard™ program.

Where is IFA Fran-Guard™ Available?

The Fran-Guard™ program will be offered during the 2010 Legal Roundtable Series: April 28 (Dallas); June 9 (Chicago); September 15 (Washington, DC); October 6 (Tampa) and November 4 (Los Angeles). Attendees enrolled in the Certified Franchise Executives program will earn 250 CFE Education credits.

CFE Information

For information on the Certified Franchise Executive program:

- See www.franchise.org/cfe.aspx, or
- Contact Rose DuPont, ICFE, 1501 K Street, NW, Suite 350, Washington, DC 20005.
 Phone: 202-662-0771 • E-mail: rdupont@franchise.org.

www.franchise.org



The International Franchise Association and the Institute of Certified Franchise Executives present

2010 Legal Roundtable Series

Registration Form

Fee includes course instruction and materials, continental breakfast, lunch and refreshment breaks. Please complete one form per person.

Please register me for the following Legal Roundtable(s):

- April 28 | Dallas June 9 | Chicago September 15 | Washington, DC
 October 6 | Tampa November 4 | Los Angeles

Full Name _____ Nickname for Badge _____
Job Title _____
Company _____
Address _____
City _____ State _____ Zip _____
Telephone _____ Fax _____
Email _____

- Check here if you **do not** wish to receive emails and faxes on IFA events and issues of interest.
 Check here if you require special assistance to participate. ♿ Please specify:

Registration Fees

Please mark the appropriate box to indicate your participation and fees (registration fees are per person). Onsite registrations will be subject to an additional \$50 fee.

- IFA Member..... \$395 \$ _____
 Additional Attendees (IFA Member) for Same Program/City ... \$345 \$ _____
 Non-Member \$775 \$ _____

Grand Total: \$ _____

Payment Method

- Check Enclosed Payable to "IFA" (Federal Tax ID #36-6108621)
 Credit Card: American Express Discover Card MasterCard Visa

Account Number _____ Expiration _____
Card Holder Name _____
Signature _____
Billing Address _____

Cancellation Policy: Full Refunds (minus a \$50 administration fee) will be granted for registrations cancelled at least 14 days in advance of the seminar you are attending. A 50% refund (minus a \$50 administration fee) will be provided for registrations cancelled 7-14 days in advance. No refunds will be permitted for cancellations less than 7 days in advance or for "no shows." All requests for refunds must be made in writing. Substitutions are permitted at any time.



Complete and return payments to:

IFA's 2010 Legal Roundtable Series

1501 K Street, NW, Suite 350

Washington, DC 20005

Telephone 202/628-8000 • Fax 202/628-0812 • www.franchise.org