

"Extremely valuable information from credible experts."

-CFE Candidate



INSTITUTE OF CERTIFIED  
FRANCHISE EXECUTIVES

# ICFE Special Sessions

*Partner with the ICFE program... To Advance Your Career and Your Company's Profitability.*

## 2010 ICFE SPECIAL SESSIONS

### FULL DAY: THURSDAY, FEBRUARY 4, 2010

- Franchise Relations Clinic
- Strategic Thinking & Planning
- Financial Bootcamp
- Financial Solutions and Financial Planning in the New Economy

NEW!

### FULL DAY: FRIDAY, FEBRUARY 5, 2010

- Principles of Franchise Management
- Brand Marketing & Recruitment
- International Business Development
- IFA's New Franchise Sales Management and Compliance Program

NEW!

**>>SIGN UP TODAY!**

Registration for the ICFE Special Sessions is not included in your IFA Convention registration. There is a separate and additional registration fee for the ICFE Special Sessions.



**Feb. 4-5, 2010**

San Antonio Convention Center &  
Marriott Rivercenter  
San Antonio, TX



For information contact:  
Rose DuPont,  
Institute of Certified  
Franchise Executives  
1501 K Street, NW, Suite 350  
Washington, DC 20005  
202-628-8000  
Fax: 202-628-0812  
rdupont@franchise.org

Visit our Web site at:  
[www.franchise.org/cfe.aspx](http://www.franchise.org/cfe.aspx)



IFA Educational Sponsor of the ICFE



50<sup>TH</sup> ANNUAL  
**FRANCHISE CONVENTION**  
FEBRUARY 5-8, 2010

SAN ANTONIO CONVENTION CENTER & MARRIOTT RIVERCENTER  
SAN ANTONIO, TX

BETTER PREPARATION. BETTER PERFORMANCE.

# 2010 ICFE SPECIAL SESSIONS



**February 4-5, 2010** San Antonio Convention Center & Marriott RiverCenter, San Antonio, TX

**Registration for the ICFE Special Sessions is not included in your IFA Convention registration. There is a separate and additional registration fee for the ICFE Special Sessions. REGISTRATION FOR ALL SESSIONS IS ON FIRST COME-FIRST SERVED BASIS.**

NOTE: A test will be distributed at the conclusion of each Special Session which must be completed and submitted by attendees to the course presenter. CFE credits will only be granted to those who submit and pass the test. No exceptions will be made.

## REGISTRATION FEES

<b>IFA Member</b>	\$500.00 per session
<b>Non-Member</b>	\$700.00 per session

## PAYMENT

I want to pay by  Check  Credit Card

Please make checks payable to: **Institute of Certified Franchise Executives (Federal Tax #01-062-7992)**

Charge to credit card (check one)

VISA  Mastercard  American Express

Card# \_\_\_\_\_ Exp. \_\_\_\_\_

Card Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

Name \_\_\_\_\_

Badge Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_


State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**CANCELLATION POLICY:** Full refunds for cancellations received in writing by December 11, 2009. Cancellations received after that date subject to 50% penalty. No refunds after January 8, 2010. Substitutions permitted.

Check here if you require special assistance to fully participate. 

## CFE Credits

Full Day Programs earn 200 CFE education credits.

## ICFE SPECIAL SESSIONS

Registration includes: Program, program material, lunch & breaks.

### FULL DAY: THURSDAY, FEBRUARY 4, 2010

- Franchise Relations Clinic \$ \_\_\_\_\_
- Strategic Thinking & Planning \$ \_\_\_\_\_
- Financial Bootcamp \$ \_\_\_\_\_
- Financing Solutions and Financial Planning in the New Economy \$ \_\_\_\_\_

### FULL DAY: FRIDAY, FEBRUARY 5, 2010

- Principles of Franchise Management \$ \_\_\_\_\_
- Brand Marketing & Recruitment \$ \_\_\_\_\_
- International Business Development \$ \_\_\_\_\_
- IFA's New Franchise Sales Management and Compliance Program \$ \_\_\_\_\_

**TOTAL REGISTRATION FEE** \$ \_\_\_\_\_



**Franchising**  
Building local businesses,  
one opportunity at a time.



Please mail or fax to: **Institute of Certified Franchise Executives—Attn. Rose DuPont**  
1501 K Street, NW, Suite 350, Washington, DC 20005-1412  
Fax: 202-628-0812 • Email: rdupont@franchise.org  
[www.franchise.org/cfe.aspx](http://www.franchise.org/cfe.aspx)