

Dear CFEs

I am pleased to announce that the ICFE Board has approved the “CFE Alumni Group” on LinkedIn as the official alumni group for all CFEs.

The CFE (Certified Franchise Executive™) Alumni group is open to all Certified Franchise Executives (CFEs) in good standing. The purpose of this group is to foster communications and networking among CFE graduates and to provide constructive feedback on improving the CFE program.

The Group is currently monitored by Lonnie Helgerson, CFE, a member of the ICFE Board of Governors and Rose DuPont, Manager of the Certification program.

Go to www.linkedin.com to join. If you have questions, please contact Rose DuPont, Manager, Certification Program – rdupont@franchise.org.

Geoff Hill, CFE
Chairman, Institute of Certified Franchise Executives
President, Cinnabon/FOCUS Brands Inc.
July 1, 2009